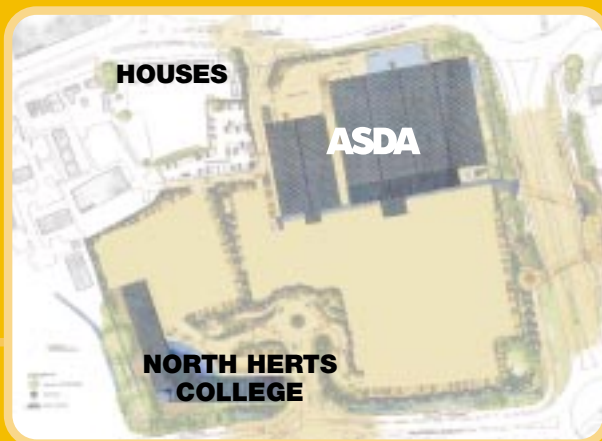


Success in Stevenage

North Hertfordshire College's Stevenage site used to be in a similar position to Worthing College's now. 1960's buildings that needed upgrading, sports facilities that were not adequate and lack of money to upgrade. Last March a magnificent new College was opened by the Queen, offering the latest teaching technology, sweeping social areas and investment in local sports facilities, in partnership with local clubs.

Just as in Worthing's case, this was only possible through selling part of its site to Asda and being given the opportunity and resources to sculpt a magnificent learning environment. The Asda in this scheme is larger than the proposed store in Worthing, but shows this type of development is a success.



The former North Herts College site now successfully accommodates the new College and store.

Roger Gochin, Principal of North Hertfordshire College explains:

"As in the Worthing proposals, money from the sale of land to Asda gave us the opportunity to build a state of the art learning facility and also provide funding for local sports clubs which we are now closely linked with. The College has good links with the store and we run joint initiatives including Asda sponsoring events at the College and they can tap into our learning resources".

Harneet Gill, Secretary of North Hertfordshire College's Students Union said:

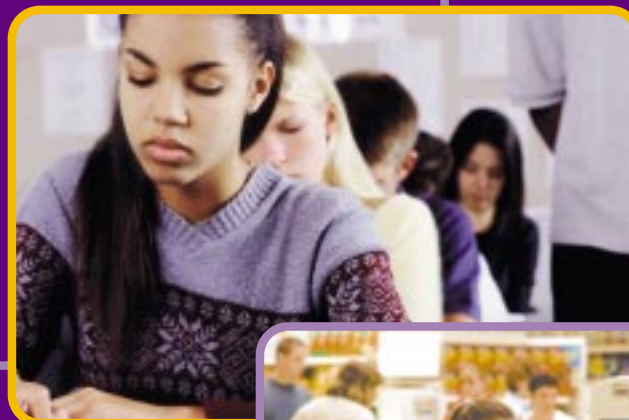
"Asda's involvement has given the College a fantastic learning environment and we feel a lot more is expected of us, which is very motivating. The store has been great, providing many job opportunities to students".

For more information contact:

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Website: www.worthing.ac.uk Email: j.robinson@worthing.ac.uk



The New Worthing College

The plans explained and why we're in partnership with ASDA

The only way forward

Worthing College needs new buildings that will underpin its continuing success and quality of service.

Ambitious plans are well advanced to create a fantastic new College facility that will include the very best accommodation and equipment. It will include specialist accommodation for the whole College curriculum, in particular specialist facilities for science, information technology, languages, media and performing arts.

Over £1 million will be used to give the College, and Worthing, sports facilities to be proud of. The College will develop and fund new sporting facilities in the town with local sports clubs providing the expertise and community connections to manage them. Continued partnership between the clubs and the College will mean top class facilities for students and the community – giving a boost to Worthing's sporting ambition and also promoting healthier lifestyles.



How to make this happen

Not enough money is available from the Government or the organisation that provides funds to Worthing College, the Learning and Skills Council, to make these plans a reality. The only way to fund this is to sell part of the site for retail use, in this case to Asda.

As in all similar projects, there has been some opposition from local neighbours, but the long-term benefits to the College and Worthing need to be the top priority. This magnificent opportunity to improve the lives of students, the Worthing economy, shoppers and sports clubs cannot be passed over.

A decision on these proposals is expected to be made in mid-March by Worthing Borough Council.

Traffic

Traffic is a real issue around the College and Strand junction. Plans have been drawn up to reduce congestion and the West Sussex Highways Authority has said that these plans will mean local roads will be safer for motorists, cyclists and pedestrians. Asda will fund these improvements, which the West Sussex Highways Authority would implement if they had the resources, even without the Asda project.

How the local community will benefit

An enhanced adult and community education programme will benefit both individual learners and local companies who wish to upskill their employees. Better childcare facilities will give local people more opportunities to gain employment or participate in learning while providing a stimulating and safe environment for their children.



Why Worthing needs this scheme to go ahead

- > Simply, this is the only way to get a state of the art College, giving students more choice and opportunities to realise their potential
- > Investment will give fantastic new sporting facilities for the College and whole community
- > Asda will bring 450 jobs to Worthing and the benefits of the best value supermarket in the UK
- > At a time when leisure facilities are being cut, this offers a great opportunity to get a new College and better sports facilities at no cost to the taxpayer or council

Asda in the Strand

Asda will play an active part in the Worthing business community and complement the Strand Shopping Centre, making the area an exciting retail destination to visit. Initiatives will be introduced to boost the Strand and wider area and 450 new jobs will be created for local people.

Local sourcing and thorough training programmes will be introduced, as in all its stores, and Worthing shoppers will benefit from the extra competition to existing supermarkets.

How you can help get a new College for Worthing

To help make sure Worthing College can provide the best possible learning and sports facilities for future students, and to ensure the proposals become reality, planning permission is needed from Worthing Borough Council.

In making their decision councillors not only take into account the advice of Worthing Borough Council's Planning Officers, but also the views of local residents and other interested parties.

You can influence your local councillors to support the College's proposals by writing in favour of them to: Chair, Development Control Committee, Worthing Borough Council, Town Hall, Chapel Road, Worthing, West Sussex, BN13 2BG.

