



PROGRAMME OF CONFERENCES AND EVENTS

mipim[®] | 25
The world's property market YEARS

Programme as of 03 March 2014

2014 THEME: **CHANGE** PERSPECTIVES



CHANGE PERSPECTIVES IS THE MAIN THEME DRIVING MIPIM 2014 CONFERENCE PROGRAMME

As the world changes, the real estate industry is entering a new era and facing major contemporary challenges the shift of geographical powers, 'acceleration' of time, tensions on financial markets, increasing empowerment of world citizens and growing environmental regulations. From these key issues arises a common need for a paradigm shift, new governance models, reactive strategies and innovative solutions.

There has never been a better moment to gather together in the mipim arena to define and share new perspectives for the built environment of the coming 25 years.

MIPIM 2014 CONFERENCE & NETWORKING EVENTS: A SOLUTION FOR EVERY NEED



35 PANELS OF EXPERTS

45 minutes of interactive debates with the audience dispensing a real-time snapshot of the market

8 WORKSHOPS

45 to 120 minutes sessions, based on case studies offering concrete solutions

2 MASTERMINDS SESSIONS

60 minutes panel of CEO sharing their vision for the future of the industry

12 TOPIC-BASED BREAKFASTS & LUNCHES

60 to 120 minutes of debate and networking

"THE BIG DEBATE"

A unique panel constituted of a lineup of international speakers who will share their experience with 'change' context.

Thursday 13th March, 10.00 - 11.30, Grand Auditorium

80+ PROJECT PRESENTATIONS

20 minutes sessions to discover new projects & solutions

3 SPEED MATCHINGS

1-hour one-to-one networking events to find new business partners

RE-INVEST SPONSORS:

PLATINUM SPONSOR:



GOLD SPONSOR:



RESEARCH PARTNER:



INDUSTRY PARTNER:



PROGRAMME OF CONFERENCES' SPONSORS:



MAYORS' THINK TANK PARTNERS:

GOLD SPONSOR:



IN COLLABORATION WITH:





6 CONFERENCE ROOMS AT MIPIM:

 PURPLE ROOM Level -1	 BLUE ROOM Level 3
 ORANGE ROOM Level -1	 GRAND AUDITORIUM Level 1
 RED ROOM Level 3	 GREEN ROOM

TUESDAY 11 MARCH

BLUE ROOM	RED ROOM	ORANGE ROOM	GREEN ROOM
RE-INVEST SUMMIT [3RD EDITION] Global real estate: optimising portfolios by geography, sector and strategy SUMMIT 8.00-13.00 CARLTON HOTEL, GRAND SALON By invitation* Platinum sponsor: AXA Real Estate - Gold sponsor: Aberdeen Asset Management Research partner: KPMG - Industry partner: IP Real Estate			
MIPIM FIRST-TIMERS WELCOME MEETING EVENT 9.30-10.30 AUDITORIUM K, LEVEL 4		JAPAN BREAKFAST EVENT 8.30-10.00 MAJESTIC HOTEL, SALON DIANE By invitation* Sponsor: Diamond Realty Management	
FOCUS ON JAPAN PANEL 10.30-11.30	REAL ESTATE INVESTMENT MARKET IN RUSSIA: NEW INVESTMENT OPPORTUNITIES AND PERSPECTIVES PANEL 11.00-12.30 Co-organiser: Kommersant	FREIGHT LOGISTICS IN NORTH WEST EUROPE: HOW WEST AND EAST FLOWS CAN IMPROVE TRAFFIC AND BOOST NEW SUSTAINABLE DEVELOPMENT PROJECTS PANEL 11.30-12.30 Sponsor: Concerto European Developer	GETTING TO ZERO TODAY: HOW ZERO NET ENERGY BUILDINGS WILL DEFINE THE NEXT DECADE OF DEVELOPMENT PANEL 11.30-12.30 Co-organiser: New Buildings Institute
EMERGING TRENDS IN REAL ESTATE 2014: THE GLOBAL OUTLOOK FOR 2014 PANEL 11.30-12.30 Co-organiser: Urban Land Institute & PriceWaterhouse Coopers			
ASIA LUNCH EVENT 12.30 - 14.00 MAJESTIC HOTEL, SALON DIANE By invitation* Sponsor: Norton Rose Fullbright		INVESTORS LUNCH EVENT 13.00 - 14.30 CARLTON HOTEL, GRAND SALON By invitation* Platinum sponsor: AXA Real Estate - Gold sponsor: Aberdeen Asset Management Research partner: KPMG - Industry partner: IP Real Estate	
KEYNOTE ADDRESS BY BORIS JOHNSON, MAYOR OF LONDON HOUSING IN LONDON: POPULATION & THE ECONOMY - MEETING THE CHALLENGE OF 21ST CENTURY GROWTH KEYNOTE 14.00-14.30 GRAND AUDITORIUM, LEVEL 1			
THE DIGITAL REVOLUTION IN CEE REAL ESTATE: IMPACT ON OFFICE & BPO, RETAIL & LOGISTICS INVESTMENTS INSIGHT SUMMIT 15.00-17.00 followed by a cocktail Co-organiser & Sponsor: CEEQA	CHINA: IS IT STILL THE INVESTMENT HAVEN IT USED TO BE? PANEL 14.30-15.30 Co-organiser: Cushman & Wakefield	ASSET DIVERSIFICATION: PUSHING THE BOUNDARIES TO INCORPORATE INFRASTRUCTURE AND DEBT PANEL 14.30-15.30 Co-organiser: IPD	CITIES' TRANSFORMATION: URBAN REGENERATION STRATEGIES WORKSHOP 14.00-16.30 Overview by experts Case Study 1: Derby - UK Capital for Innovation Case Study 2: Maranello and Ferrari Museum: «active» passion Case Study 3: Barcelona-La Sagrera: the gate to Europe Case Study 4: Torino: Successful development in hard times
	ESTATES GAZETTE'S GLOBAL INVESTMENT DEBATE: WHERE ARE INVESTORS LOOKING NEXT? PANEL 17.30-18.15 Co-organiser: Estates Gazette		
	JUST IMAGINE: REAL ESTATE 2030 PANEL 17.30-18.30 Co-organiser: RICS		INSURANCE COMPANIES, PENSION FUNDS AND SOVEREIGN WEALTH FUNDS: COMPETITORS OR PARTNERS? PANEL 17.00-18.30 followed by a cocktail Sponsor: Allianz
MIPIM OPENING COCKTAIL EVENT 19.30 CARLTON HOTEL Open to all participants Celebrate MIPIM's 25th anniversary and meet your peers in a convivial environment Sponsor: Nef			

WEDNESDAY 12 MARCH

BLUE ROOM	RED ROOM	ORANGE ROOM	GREEN ROOM
THE BPF, GVA AND MIPIM PROPERTY NETWORKING BREAKFAST EVENT 8.30-9.30 CARLTON HOTEL, LA CÔTE By invitation* Sponsor: GVA - Organisers: BPF & MIPIM		RUSSIAN BREAKFAST EVENT 8.30-11.30 MAJESTIC HOTEL, SALON CROISSETTE By invitation*	
MAYORS' THINK TANK [6TH EDITION] AUTONOMOUS CITY: THE QUEST FOR NEW RESOURCES, FROM UTOPIA TO REALITY. HOW TO MAXIMISE USE OF AVAILABLE RESOURCES? SUMMIT 10.00-13.00 MAJESTIC HOTEL, SALON ROYAN 1 & 2 By invitation* Gold sponsor: Arcadis - Partners: BPF, CEMR, EUROCITIES, INTA, OECD - In collaboration with: UNEP			
REAL ESTATE INVESTMENT INTO THE USA PANEL 10.00-11.00 Co-organiser: New York University, Schack Institute of Real Estate	MASTERMINDS EUROPE: RE-INVENTING EUROPE MASTERMINDS 10.00-11.30	RESIDENTIAL IN GERMANY: ASSETS FOR VALUE PANEL 10.00-11.00 Co-organiser: Heuer Dialog GmbH	THE INS AND OUTS OF EUROPEAN BUILDING CERTIFICATION SCHEMES FOR THE ENERGY PERFORMANCE OF NON-RESIDENTIAL BUILDINGS: WHAT SHALL BE NEXT? PANEL 9.00-10.00 Co-organiser: European Commission
HIGHLIGHTING INNOVATION 5 HOT HOSPITALITY CONCEPTS PANEL 11.30-12.30 Co-organiser: PKF Hotelexperts	INVESTING IN THE NORDIC COUNTRIES: IS IT STILL A GOOD CHOICE? PANEL 12.00-13.00 Co-organiser: Fastighetsnytt	LOGISTICS AND TRANSPORT HUBS : WORKSHOP 11.30-13.00 Overview by experts Case study: Barcelona-Catalonia: The Intercontinental logistics hub Sponsor: Barcelona Catalonia	WORKSPACE IN TRANSFORMATION: THE FACE OF TOMORROW'S OFFICE PANEL 10.00-11.00 FINANCIAL IMPACT OF CRE: HOW TO INFLUENCE THE C-SUITE AND BUSINESS STRATEGY PANEL 11.30-12.30 Co-organiser: CoreNet Global
MAYORS' LUNCH : POLITICAL LEADERS MEET END-USERS AND OCCUPIERS EVENT 13.00-14.30 MAJESTIC HOTEL, SALON CROISSETTE By invitation* Gold Sponsor: Arcadis			
INVEST IN: TURKEY KEYNOTE 14.30-15.00	FUTRASTRUCTURE: REPROGRAMMING THE FUTURE OF URBAN INFRASTRUCTURE KEYNOTE ADDRESS 14.30-15.00	DRIVING FUTURE GROWTH AND NEW INVESTMENT OPPORTUNITIES: THE CORE CITIES AND THE IMPACT OF THE KNOWLEDGE ECONOMY PANEL 14.30-15.30 Co-organiser: GVA	RETROFIT STRATEGY & SMART BUILDINGS: TOWARDS HIGH- PERFORMANCE BUILDINGS WORKSHOP Part 1: 14.00-15.30 Overview by experts Case study 1: Light balancing in Lille: a case study on a lighting retrofit for more comfort @ less energy Sponsors: Philips & Somfy Case study 2: Smart Innovation for sustainable buildings - Sponsor: 3M Part 2: 15.30-17.30 Overview by experts Case Study 1: BuildTog: opportunities to participate in a European Passive House Project - Sponsor: BASF Case Study 2: Guaranteed operational expenditure (including Energy) after retrofit program or for a new building - Sponsor: Cofely Services - GDF Suez Case Study 3: Key product innovation: Otis and Carrier Sponsors: Otis & Carrier
TURKEY-ISTANBUL: THE INTERNATIONAL FINANCIAL CENTER AND HUB PANEL 15.00-16.00	INCREASING HOUSING SUPPLY AND FUNDING IN HARD TIMES PANEL 15.00-16.00 Co-organiser: INTA	UK AFTERNOON: CITIES PRESENTATION PANEL 15.45-18.15 15.45-16.30 HS2 - Unlocking the potential of cities and regions? 16.30-17.15 Explore the benefits, challenges and suc- cesses of partnership working with a panel of senior city representatives 17.30-18.15 Who owns the UK and does it matter? Co-organiser: Estates Gazette	CHALLENGES OF RECONVERTING INDUSTRIAL WASTELANDS PANEL 17.30-18.30 followed by a cocktail Co-organiser: Association des Directeurs Immobiliers
RETHINKING ASSET ALLOCATION FOR LONG TERM INVESTORS: STRATEGIC AND TACTICAL REAL ESTATE INVESTMENT WORKSHOP 16.30-18.30 Sponsor: Amundi	CITIES ON THE MOVE: THE NEXT STEP IN MULTIMODAL TRANSPORT PANEL 16.00-17.00 Co-organiser: World Infrastructure News PREPARING UTILITIES INFRASTRUCTURE OF THE FUTURE: RESPONDING TO INCREASING NEEDS IN A CONSTRAINED WORLD PANEL 17.00-18.00 In collaboration with UNEP		
MIPIM JUBILEE CONCERT EVENT 19.00-21.00 CARLTON HOTEL, GRAND SALON By invitation* Sponsor: Emaar - Partner: Amundi			

THURSDAY 13 MARCH

BLUE ROOM

LEADERS' BREAKFAST
EVENT | 8.00 - 9.30
MAJESTIC HOTEL, SALON DIANE
By invitation*

THE BIG DEBATE
CHANGE PERSPECTIVE: HOW TO ADAPT
THE PROPERTY WORLD TO A FAST MOVING
INTERNATIONAL ENVIRONMENT?

PANEL
10.00-11.30
GRAND AUDITORIUM, LEVEL 1

**BRAZIL'S
EXPANSION:**
WHERE ARE WE?
PANEL
11.30-12.30

Sponsor: Siqueira Castro Advogados

**ITALIAN REAL
ESTATE:**
NEW SUPPLY,
NEW DEMAND
PANEL
11.00-13.00

Sponsor: IDEA FIMIT
Co-organiser: Chiomenti Studio Legale

ORANGE ROOM

HOTEL, TOURISM & LEISURE BREAKFAST
EVENT | 9.00 - 10.00
PALAIS DES FESTIVALS
DEEP DESIGN RECEPTION LOUNGE
By invitation*
Sponsor: Accor

**LOGISTICS AND
PROPERTY:**
DRIVERS AND
BOOMING PLACES
WORKSHOP
11.30-13.00

Overview by experts
Case Study 1:
Bringing it all together:
XXL warehouse
for Castorama
Co-organiser: CBRE
Case Study 2: Built to
suit with land to grow
Sponsor: CTP

GREEN ROOM

**FUNCTIONAL
DIVERSITY:**
SHARED
BUILDINGS AND
SPACES
PANEL
10.00-11.00

In association with
ESSEC Business
School, Chair
of Real Estate
and Sustainable
Development

**MASTERMINDS
ARCHITECTURE:**
FLEXIBLE AND
ADAPTABLE
ARCHITECTURE
MASTERMINDS
11.30-13.00

Co-organiser:
Lordculture

BRAZILIAN LUNCH
EVENT | 13.00 - 14.30
GRAY D'ALBION HOTEL, SALON 4 SAISONS
By invitation*

ITALIAN LUNCH
EVENT | 13.00 - 14.30
MAJESTIC HOTEL, SALON DINARD
By invitation*

**LEARNING FROM
THE CRISIS AND
LOOKING TO
THE FUTURE**
- PROPERTY
LENDING:
OVERCOMING
CHALLENGES
TO CREATE
OPPORTUNITY
PANEL
14.30-15.30

Co-organiser: Loan Market Association

**SHAPING THE
FUTURE OF THE
LUXURY HOTEL
INDUSTRY**
PANEL
16.00-17.00

Co-organiser: JonesLang LaSalle

**OFFICE &
HISTORICAL
BUILDINGS
TO HOTELS
CONVERSIONS:**
BUILDING THE
SUCCESS
WORKSHOP
17.00-18.30

Overview followed
by 2 case studies
Co-organiser: Jones
Lang LaSalle Hotels

**REBUILDING THE
MARKET: THE ROLE
OF «BAD BANKS»
IN REVITALISING
THE REAL ESTATE
INVESTMENT
MARKET IN EUROPE**
PANEL
16.00-18.00

followed
by a cocktail
Co-organiser:
American Bar
Association,
International Section

**GLOBAL
HEALTHCARE
REAL ESTATE: THE
BOOM MARKET
OF THE NEXT
DECADES**
WORKSHOP
14.30-16.00

Co-organiser: Your
Care Consult
Case Study:
The Hospital of
Vimercate:
an integrated
approach to
healthcare facilities
Sponsors:
Inso, ITA & Ance

**CASE STUDY
SUSTAINABLE
CONSTRUCTION
IN EUROPE: POLICY
FRAMEWORK AND
SUPPORT MEASURES**
WORKSHOP
14.00-14.30

Sponsor:
European Commission

**TRANSFORM REAL
ESTATE INTO A
PERFORMANCE
ASSET**
WORKSHOP
14.30-16.00

-Introduction: vision,
market, innovation
-The Majunga Tower
-Questions & Answers
Sponsor:
Schneider Electric

**INNOVATING
TOURISM IN THE
DIGITAL ERA:
THE EXPERIENCE
OF FLORENCE
METROPOLITAN
AREA**
PANEL
16.30-17.30

Sponsor:
Comune di Firenze

MIPIM AWARDS COCKTAIL & RED CARPET

EVENT | 18.15-19.00 | GRAND AUDITORIUM FOYER, LEVEL 1 | Open to all MIPIM participants

MIPIM AWARDS CEREMONY

EVENT | FROM 19.00 | GRAND AUDITORIUM, LEVEL 1 | Open to all MIPIM participants
Sponsor: Immobilien Zeitung

FRIDAY 14 MARCH

GREEN ROOM

MIPIM WRAP-UP
Everything you couldn't miss at
MIPIM 2014 in 1 hour!

PANEL
10.00-11.00
In association with:
Wisconsin School of Business

10 MUST-HAVE INNOVATIVE SOLUTIONS
A selection of 10 must-have innovations
discovered at MIPIM 2014

PANEL
11.00-12.00

3 SPEED MATCHINGS TO BOOST YOUR NETWORK!

One-to-one targeted meetings.
Save your time, meet your future business partners.
And make deals.

Wednesday 12 March

10.00-11.00 | HTL AREA, LEVEL 3:

HOTEL GROUPS MEET DEVELOPERS & INVESTORS

15.00-16.00 | LOGISTICS AREA, LEVEL -1:

END-USERS MEET DEVELOPERS IN LOGISTICS

16.00-17.00 | LOGISTICS AREA, LEVEL -1:

INVESTORS MEET DEVELOPERS IN LOGISTICS

NEW THIS YEAR:

Discover our pitching sessions on:



SOLUTION PITCHINGS SESSIONS:

Tuesday 11 March, 16.00-17.00

Thursday 13 March, 10.00-11.30

CITIES PROJECT PRESENTATIONS:

Tuesday 11 March, 14.00-16.00

Thursday 13 March, 14.30-16.00



SOLUTION PITCHING SESSIONS:

Tuesday 11 March, 11.30-13.00

Thursday 13 March, 14.00-18.00

CITIES PROJECT PRESENTATIONS:

Tuesday 11 March, 17.00-18.00

Thursday 13 March, 10.00-11.00

Co-organised with PKF
Hotelexperts:
Tuesday 11 March, 14.00-17.00
Wednesday 12 March, 14.00-18.00

PROGRAMME OF CONFERENCES' SPONSORS:



MONDAY 10 MARCH

Programme of Conferences and Events



MONDAY 10 MARCH

AFTERNOON

17:30
22:00

RE-Invest Summit [3rd Edition]

FINANCE & INVESTMENT | SUMMIT | CARLTON HOTEL, GRAND SALON

By invitation only

Platinum Sponsor:



Gold Sponsor:



Research Partner:



Industry Partner:



17:30-18:00 Welcome note & Introduction to the Summit

18:00-18:30 Keynote presentation: The Millennial "Client" – How choice, mobility and information will shape development in the city

Keynote:

Timothy Johnson, Design Partner, NBBJ

The growth of Generation Y — the Millennials — and its impact on all sectors of commercial real estate will be a dominant force shaping this "century of cities." This demographic group lives, works and plays in different ways than previous generations: they are more urban and less suburban; they value meaning and authenticity; they drive less but want to remain highly mobile and connected; they want their office to be in the city, not a replacement for it. These preferences will drive new forms of real estate, from in-town rental housing and micro-apartments, to incubator and co-working spaces, to "white collar factories" and workshops. Whether in repurposed tech neighbourhoods, in urban high-rises that incorporate the synergy of the corporate or college campus, or in the renewal of light industry on urban waterfronts, development for this generation will enter an "Age of Adaptive Repurposing."

18:30-19:00 Presentation of the results of the IP Real Estate Research

Speaker:

Richard Lowe, Editor, IP Real Estate

19:00-22:00 Cocktail & Networking Dinner



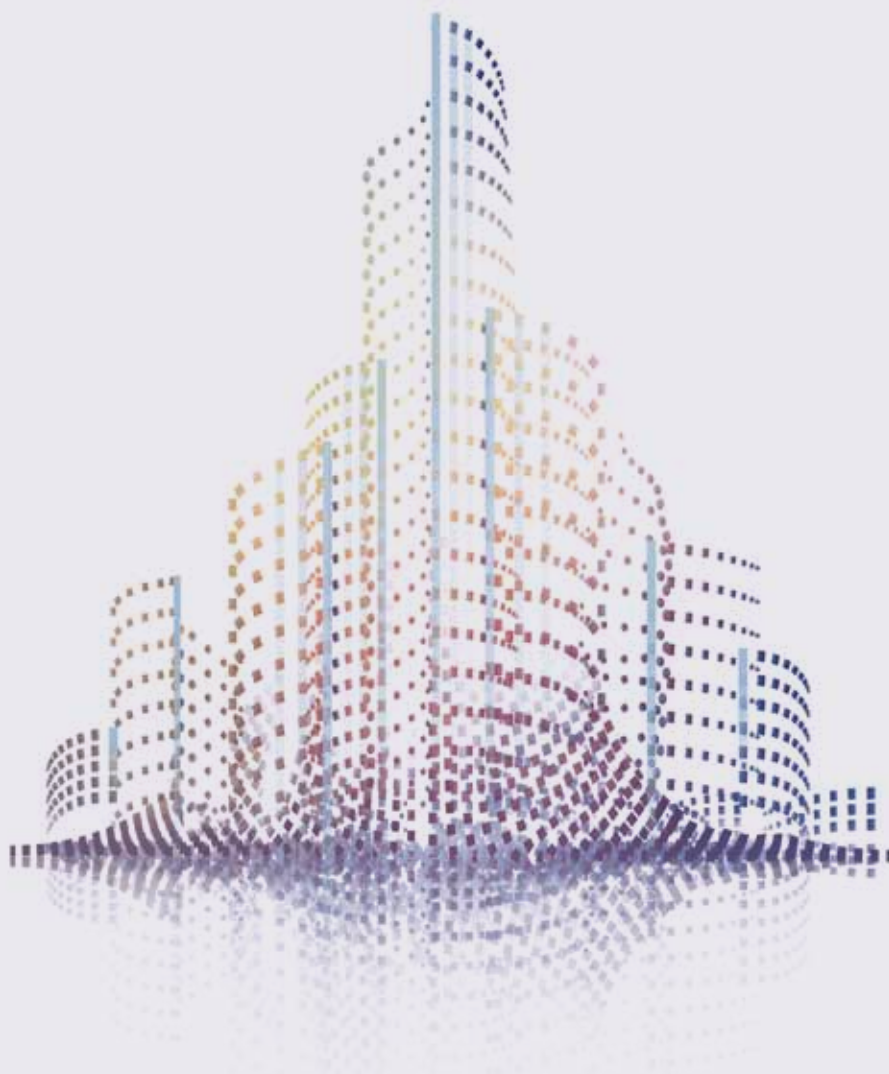
Timothy Johnson



Richard Lowe

TUESDAY 11 MARCH

Programme of Conferences and Events



TUESDAY 11 MARCH

MORNING

08:00
13:00

RE-Invest Summit [3rd Edition]
Global real estate: optimising portfolios by geography, sector and strategy

FINANCE & INVESTMENT | SUMMIT | CARLTON HOTEL, GRAND SALON

By invitation only

Platinum Sponsor:  **AA Real Estate**
An AXA Investment Managers Company

Gold Sponsor: 

Research Partner:  **KPMG**
cutting through complexity

Industry Partner: 

Master of Ceremony:
Malcolm Frodsham, Director, Real Estate Strategies

Roundtable moderators:
Sven Andersen, Partner, KPMG
Riccardo Dallolio, Sector Head of Alternatives and Special Situations, AXA Real Estate
Dietrich Heidtmann, Global Head of Investor Relations & Capital Markets, AXA Real Estate
Richard Lowe, Editor, IP Real Estate
Pertti Vanhanen, Global Head of Property Division, Aberdeen Asset Management
Richard White, Partner + UK Head of Real Estate, KPMG

Geography: global diversification, emerging markets, currency risks

Where are the best opportunities today globally? Has much of the opportunity in the US now passed? Should opportunistic investors shift their focus to Southern Europe? Should emerging markets play a larger part in global portfolios? Can investors achieve effective diversification by targeting the world's biggest markets or do they need to target underlying economic drivers of return?

Sector: The case for alternative property types

Is there a greater need for alternative property types, such as those driven by demographic trends like housing, retirement homes and healthcare. Online and manufacturing technology is causing fundamental changes in the retail and industrial sectors. Do investors need to reassess the types of property they invest in and adjust their portfolios to reflect the bigger picture?

Strategy: From core to opportunistic, from equity to debt

Should investors focus on unleveraged core real estate or is there a place for higher-returning strategies. What does opportunistic mean in today's market? Global lending markets for real estate are undergoing a structural shift and there is a long-term opportunity for institutional investors to fill gaps left by bank lenders and a pared down CMBS market. Should investors be investing across all 'quadrants', including listed markets and debt financing?



Malcolm Frodsham Sven Andersen Riccardo Dallolio Dietrich Heidtmann Richard Lowe



Pertti Vanhanen Richard White

08:30
10:00

Japan Breakfast
The return of Japan

GEOGRAPHICAL FOCUS | EVENT | MAJESTIC HOTEL, SALON DIANE

By invitation only

Sponsor: 

Master of Ceremony:
William Wei-Lun Hsu, Manager, Diamond Realty Management

Moderator:
Masanobu Fujita, Director, Division Head of Business Development, Diamond Realty Management Inc.

Speakers:
Takashi Tsuji, CEO, Diamond Realty Management
Daisuke Kitta, Managing Director, Blackstone Group Japan K.K.
Hisashi Ishiwata, Head of Department, Diamond Realty Management Inc.
Jeremy Stewardson, Regional Director, ANREV

Since the Great East Japan Earthquake in March 2011, rehabilitation efforts are on track; the economic and fiscal efforts of the Government start paying, the successful bid for the Olympics confirmed these positive signs; to what extent Japan is back on the international property scene.



William Wei-Lun Hsu Masanobu Fujita Takashi Tsuji Daisuke Kitta Hisashi Ishiwata



Jeremy Stewardson

09:00
09:15

Win a luxurious weekend in Tallinn - participation open

NETWORKING EVENT | STAND 13.18/15.17

Organiser: City of Tallinn

09:30
10:30

MIPIIM First-Timers Welcome Meeting

The MIPIIM Welcome Meeting is the perfect occasion to familiarise yourself with MIPIIM and the Palais des Festivals.

Coffee Break & Meeting – Followed by a guided tour of the exhibition from 10:30 am

EVENT | AUDITORIUM KI LEVEL 4

09:30
11:00

Costa & Croissants with Premier Inn - Meet the acquisition team

NETWORKING EVENT | STAND 02.02 | LEVEL -1

Organiser: Premier Inn

10:00
10:30

2014 and beyond: what's next for Turkey?

CONFERENCE | PURPLE ROOM | LEVEL-1

Country of Honour: Turkey

Organiser: Reidin

10:00
10:30

Opening ceremony - New Moscow, new opportunities

PROJECT PRESENTATION | SEA BREEZE

Country of Honour: Russia

Organiser: Moscow City Government

10:30
10:45

Manchester at MIPIIM stand event

PROJECT PRESENTATION | STAND B1.00, MANCHESTER STAND

Organiser: Manchester at MIPIIM

10:30
11:00

Expo 2020 and beyond: what's next for Dubai and the GCC Region?

CONFERENCE | PURPLE ROOM | LEVEL-1

Country of Honour: Turkey

Organiser: Reidin

10:30
11:30

Focus on Japan

GEOGRAPHICAL FOCUS | PANEL | BLUE ROOM | LEVEL 3

Moderator:

Dr & Prof. Hiroo Ichikawa, Dean and Professor, Meiji University

Speakers:

Shuji Tomikawa, Managing Officer / COO Real Estate Solution Services Division, Mitsui Fudosan

François Trausch, CEO - Asia Pacific, GE Capital Real Estate

Impact of the Government efforts on the Japanese property market. What are the investment opportunities in Japan? What opportunities the Japanese investors are looking at?



Dr & Prof. Hiroo Ichikawa



Shuji Tomikawa



François Trausch

10:40
11:10

Opening ceremony - Russian regions

PROJECT PRESENTATION | AZUR 1

Country of Honour: Russia

Organiser: Ministry of regional development of the Russian Federation

11:00
11:30

Presentation - The new way to digitally market properties!

PROJECT PRESENTATION | STAND 9.36

Organiser: Inspired Labs

11:00
11:45

A closer look at urban regeneration projects of Turkey: panel session will define and share new perspective on 80 cities' urban regeneration projects

CONFERENCE | PURPLE ROOM | LEVEL-1

Country of Honour: Turkey

11:00
12:30

The Metropolitan revolution

CONFERENCE | HOTEL MAJESTIC BARRIERE, CROISSETTE ROOM

By invitation only

Organisers: Amsterdam, Barcelona, Hamburg, Manchester, Stockholm and Torino

11:00
12:30

Facilities management in real estate

PROJECT PRESENTATION | STAND R29.32

Organiser: RICS

11:00
12:30

Real estate investment market in Russia: new investment opportunities and perspectives

GEOGRAPHICAL FOCUS | PANEL | RED ROOM | LEVEL 3
SIMULTANEOUS TRANSLATION : RUSSIAN <-> ENGLISH



Co-organiser: **Коммерсантъ**

Moderator:

Dougal Thomson, Journalist

Speakers:

Dmitry Ananiev, Shareholder, PSN Group

Thierry Vanden Hende, Managing Director, Morgan Stanley

Andrei Peregudov, Senior Vice President of VTB Bank and Director of VTB Arena Park Project, VTB Arena park

Alexis Delaroff, COO Accor Russia, Georgia & CIS, Accor

Global perspective: How is the Russian market performing? What are its comparative strengths and weaknesses

Strategic investment perspective: Which segments of the Russian real estate market are the most sustainable, and which are the most risky?

Current market trends: What are the major social and technological trends impacting the Russian market?

Government initiatives: How is the state reforming real estate market regulation? What will the impact be on the investment climate?

Partnership strategies: What role should government play in developing international cooperation for the real estate market in Russia?

Case studies: What are the most successful current cases of international collaboration projects in real estate?



Dougal Thomson



Dmitry Ananiev



Thierry Vanden Hende

11:00
13:00

Hotel, Tourism & Leisure: solution pitchings

ASSET CLASS | PROJECT PRESENTATIONS | HTL PITCHING AREA | LEVEL 3

11:30-12:00 The 5 star space, needing 5 star place to stay

Organiser: Kriolis

12:00-12:30 Hospitality and the importance of excellence levelled on new concepts that go beyond the mere star rating

Organiser: Hospitality Project

12:30-13:00 Solution pitching

Organiser: ANCE

11:00
17:00

Donstroy presents an art video by an acclaimed Russian film director T.Bekmambetov! Every 15 minutes

PROJECT PRESENTATION | STAND R33.18

Country of Honour: Russia

11:10
12:00

Press conference of Minister of Regional Development of Russia

PRESS EVENT | AZUR 1

Country of Honour: Russia

Organiser: Ministry of regional development of the Russian Federation

11:30
12:00

Tall buildings - London's growing up

CONFERENCE | LONDON STAND, SUNSET HALL

Organisers: London Pavilion

NLA - London's Centre for the Built Environment

11:30
12:30

Investment climate of the Chuvash Republic

PROJECT PRESENTATION | AZUR 1

Country of Honour: Russia

Organiser: Chuvash Republic

11:30
12:30

Freight logistics in North West Europe: how West and East flows can improve traffic and boost new sustainable development projects

ASSET CLASS | PANEL | ORANGE ROOM | LEVEL -1

Sponsor:



Current freight logistics practices and opportunities for developments on a West / East axis

Speaker:

Mark Thirkell, Project Manager, Institute for Sustainability

Focus on a collaborative multi-modal project next to Le Havre port to optimize the supply chain: Honfleur

Speakers:

Alain Kendirgi, General Manager, SHEMA

Jean-Paul Rival, Executive Vice President, Concerto European Developer

- Honfleur Activity Park (PACH) exceptional location
- New services dedicated to optimization

Focus on a new logistics zone integrated in the new East West logic: Troyes

Speaker:

Jean-Paul Rival, Executive Vice President, Concerto European Developer

- Parc Logistique de l'Aube : a new multi-modal logistics hub
- Several developments in the fashion industry



Alain Kendirgi



Jean-Paul Rival

11:30
12:30

Emerging trends in Real Estate: the global outlook for 2014

GLOBAL REAL ESTATE | PANEL | BLUE ROOM | LEVEL 3

Co-organisers:



Moderator:

Joe Montgomery, CEO Europe, Urban Land Institute - ULI Europe

Speakers:

Simon Hardwick, Partner, PricewaterhouseCoopers Legal LLP

Ian Hawksworth, CEO, Capital & Counties

Anne Kavanagh, Global Head of Asset Management and Transactions, AXA Real Estate

Jon Zehner, Global Head of Client Capital Group, LaSalle Investment Management

Based on interviews with the most senior property professionals, the Emerging Trends in Real Estate© US, Asia and Europe reports, produced annually by the Urban Land Institute and PwC, are a key indicator of sentiment in global Real Estate.

We have drawn together those regional insights to focus on the most relevant investment and development trends across the globe, the outlook for real estate finance and capital markets, and "place making: the new sustainability". An esteemed panel of property experts will debate the findings of the report and present their scenarios for the future.



Joe Montgomery



Simon Hardwick



Ian Hawksworth



Anne Kavanagh



Jon Zehner

11:30
12:30

Getting to zero today: how zero net energy buildings will define the next decade of development

INNOVATION | PANEL | GREEN ROOM | MIPIM INNOVATION FORUM

Co-organiser: **nbi** new buildings institute

Moderator:

Ralph DiNola, Executive Director, New Buildings Institute

Speakers:

Steven Borncamp, Managing Director - Europe, International Living Future Institute

Kasper Guldager Jørgensen, Architect MAA, Partner 3XN and Director GXN, 3XN architects

Arch. Massimo Roj, Founder & Principal, Progetto CMR

Zero Net Energy (ZNE) has unprecedented potential to transform the way buildings use energy. This ultra-efficiency goal is one that owners can define, design teams can reach for and occupants desire. An increasing number of new and existing buildings are meeting this standard, raising confidence that a ZNE goal is realistic given current building technologies and design approaches.

ZNE buildings use no more energy over the course of the year than they produce from on-site renewable sources. Additionally, zero net energy-capable buildings achieve energy performance similar to ZNEs by do not have sufficient on-site power generation. New Buildings Institute has been tracking the number, cost and features of ZNE and ZNE-capable buildings in the United States in recent years. ZNE building are not only feasible, international examples demonstrate that they can be constructed for incremental costs in line with incremental costs for typical green buildings.

This session will engage the audience on four different perspectives of what it takes to create a ZNE building. The panel will consider the counterintuitive notion that net zero goals may not need to cost more; the essential requirement of an integrated design process to achieve extraordinary energy performance and keeping costs in line; why only a few building and owner types have undertaken net zero to date, and opportunities to bring this practice to scale. Finally, the session will present the critical relationship between the policies that govern commercial building construction and successful achievement of the ZNE goal.



Ralph DiNola



Steven Borncamp



Kasper Guldager Jørgensen, Architect MAA



Arch. Massimo Roj
© Fabio Cravarezza

AFTERNOON

12:00
12:30

Paradise: from virtual to reality

PROJECT PRESENTATION | STAND R27.09

Organisers: Greater Birmingham
Argent

12:00
12:45

Investing with success in Turkish real estate

CONFERENCE | PURPLE ROOM | LEVEL-1

Country of Honour: Turkey
Organiser: GSIP

12:00
13:00

Residential development & investment

CONFERENCE | LONDON STAND, SUNSET HALL

Organiser: London Pavilion

12:30
13:00

The Best of London - Opportunities at the heart of a great global city

CONFERENCE | LONDON STAND, SUNSET HALL

Organisers: London Pavilion
Westminster Property Association

12:30
14:00

Investment attractiveness of the example of the Bryansk region

PROJECT PRESENTATION | AZUR 1

Country of Honour: Russia
Organiser: Bryansk Region

12:30
14:00

Asia Lunch

GEOGRAPHICAL FOCUS | EVENT | MAJESTIC HOTEL, SALON DIANE

By invitation only

Sponsor:  NORTON ROSE FULBRIGHT

12:45
13:45

Development: evolution or revolution

CONFERENCE | AUDITORIUM J

Country of Honour: Russia
Organiser: Kommersant

13:00
13:45

The prospects of investment in the development of private senior care homes market in Russia

CONFERENCE | PURPLE ROOM | LEVEL-1

Country of Honour: Russia
Organiser: Glubina Group

13:00
14:30

Investors' Lunch

FINANCE & INVESTMENT | EVENT | CARLTON HOTEL, GRAND SALON

By invitation only

Platinum Sponsor:  AA Real Estate
An AKA Investment Managers Company

Gold Sponsor: 

Research Partner:  KPMG
cutting through complexity

Industry Partner: 

13:30
14:30

Real estate in Russia 2014: strategies for attracting investment

CONFERENCE | AUDITORIUM I

Country of Honour: Russia
Organiser: RBC Business Conferences

14:00
14:15

Helsinki- Finland smart choice. Welcome by Hannu Penttilä, Deputy Mayor, city of Helsinki

CONFERENCE | STAND 21.14

Organiser: City of Helsinki

14:00
14:30

Keynote address by Boris Johnson, Mayor of London

Housing in London: population & the economy - Meeting the challenge of 21st century growth

CITIES | KEYNOTE ADDRESS | GRAND AUDITORIUM | LEVEL 1

Keynote:
Boris Johnson, Mayor of London, Greater London Authority

The Mayor of London Boris Johnson will examine how the extraordinary growth in London's housing market, coupled with huge changes in population and the UK's emergence from recession, places ever more urgent demand on the capital's housing supply. The Mayor's keynote address will be followed by a Q&A session.



Boris Johnson

14:00
14:45

Leicester and Leicestershire stand launch

NETWORKING EVENT | STAND R29.13

Organiser: Team Leicester and Leicestershire

14:00
15:00

Latest developments in ceramics, introduced by Turkishceramics

CONFERENCE | PURPLE ROOM | LEVEL-1

Country of Honour: Turkey

Organiser: Turkishceramics

14:00
16:00

Invest in Russia

CONFERENCE | AUDITORIUM K

Country of Honour: Russia

Organisers: Ministry of regional development of the Russian Federation
WAIPA

14:00
16:00

Investment in the development of transport and infrastructure

CONFERENCE | SEA BREEZE

Country of Honour: Russia

Organiser: Kommersant

14:00
16:00

Cities project presentations

CITIES | PROJECT PRESENTATIONS | LOGISTICS PITCHING AREA | LEVEL -1

14:10-14:20 Sheffield City Region: Doncaster logistics hub

14:20-14:30 Derby

14:30-14:40 The city of Konin

14:40-15:00 Networking break

15:00-15:10 Leicestershire County Council

15:10-15:20 Sao Bernardo do Campo

15:20-15:30 Ghent

15:30-15:40 Rio de Janeiro

15:40-16:00 Networking break

14:00
16:30

Cities' transformation: urban regeneration strategies

Overview followed by 4 case studies

INNOVATION | WORKSHOP | GREEN ROOM | MIPIIM INNOVATION FORUM

Overview by experts

Master of Ceremony:

Peter Woodward, Lead Facilitator, Quest Associates

Experts:

Paul Reynolds, Chairman, Urban Design Group

Dr Laurent Schmitt, Vice President Innovation & Strategy, Alstom Grid

Case study 1 | Derby – UK Capital for Innovation

Sponsor:



Speakers:

Prof. Keith Horton, Dean Faculty of Business, Computing & Law, University of Derby

Adam Wilkinson, Chief Executive, Derby City Council

David Rose, Corporate Development Executive, Rolls-Royce

A city with innovation at the heart of its urban regeneration.

- UK's leading hi-tech city; world HQ of Rolls Royce aerospace and home to global OEMs JCB, Bombardier and Toyota.
- Innovative Public-Private-Partnership; the Derby Renaissance Board attracting €1.5 billion of investment with €1 billion of opportunities.
- Projects include Infinity Park Derby, a €300 million commercial technology park; a joint venture between Derby City Council, the Harper Crewe Estate, Rolls-Royce and developers Miller Birch and Wilson Bowden. Infinity Park Derby will create 8,000 jobs currently seeking investors.
- The first development is the €15 million Innovation Centre, which is a joint venture between Universities of Aston, Cranfield and Derby, currently seeking international partners.

Case study 2 | Maranello and Ferrari Museum: "active" passion

Sponsor:



Speaker:

Dr Lucia Bursi, Mayor of City of Maranello, Maranello Municipality

We have imagined a future where private and public administration are for once not poles apart. We have tried to set up a virtuous circle made of ideas, intentions, actions and results facing and focusing on single citizen. The town of Maranello worked with the Ferrari Museum for realizing its new square: it will be the first example in Italy and throughout the world of an open and public area paved with an "active" building material in terms of environmental sustainability. A theoretic project born in a land where passion generates continuing innovation, excellence and a better future for all of us.

Case study 3 | Barcelona-La Sagrera: the gate to Europe

Sponsor:



Speaker:

Albert Civit, Chief Urbanist, Barcelona City Council

- Barcelona-La Sagrera is a large-scale urban transformation that involves the construction of what will be Barcelona's Grand Central station as well as the creation of the city's largest urban park.
- Barcelona-La Sagrera is a cost-effective investment opportunity because of the number of passengers, which will grow to 110 million annually within 20 years driven by tourism and economic recovery in Europe. Barcelona-La Sagrera is also a sound investment, as it counts on the support of local, regional and state governments, as well as the backing of the citizenship.
- Barcelona is one of the best European gateways for investment and innovation, as well as an important business hub on the rise.

Case study 4 | Torino: successful development in hard times



Speakers:

Dr Stefano Lo Russo, Counsellor Cabinet Member for Urban and Strategic Planning, Private Real Estate Development and Policy Coordination on the Urban Renewal Projects, City of Torino

Arch. Branimir Medic, Senior Partner, de Architekten Cie.

Prof. Ezio Micelli, Senior Partner, Mesa srl

V200 is based on an innovative approach to urban development and it well represents the overall approach of the City of Torino to urban regeneration strategies.

Innovative Public-Private Partnership: an ambitious urban regeneration project covering up to 1 million sqm and open to a transit-oriented brownfield development including housing, horeca, retail, offices, public services, public spaces, parks; integrating one new metro line.

V200 is a model of post-crisis urban development being the result of a multi-disciplinary integrated design effort that merges urban architecture, sustainable design (accessibility, energy management, smart usability), finance and governance design in a coherent and organic approach.

Innovative development models: bottom-up approach that progressively builds up location attractiveness for users and investors through placemaking events and temporary uses, incremental growth, flexible infill, respect of the city logic and smartness are the main principles.

V200 is a great example of how environmental issues can be addressed since the early phases of design using an holistic approach to sustainable design. 100% brownfield reuse and 0% land consumption is V200's motto.



Peter Woodward



Paul Reynolds



Dr Laurent Schmitt



Prof. Keith Horton



Adam Wilkinson



David Rose



Dr Lucia Bursi



Albert Civit



Dr Stefano Lo Russo



Arch. Branimir Medic



Prof. Ezio Micelli

14:00
17:00

Hotel, Tourism & Leisure : project presentations

Places to be - Resort hotels & tourism projects

ASSET CLASS | PROJECT PRESENTATIONS | HTL PITCHING AREA | LEVEL 3

Co-organiser: 

14:00 Porto Montenegro

Speaker:

Thomas Brezina, Business Development Director, Porto Montenegro

14:15 Added value

Speaker:

Stefan Hitzler, Senior consultant, PKF Hotelexperts

14:30 Hotel Schani Vienna

Speaker:

Helmut Frank, Project Management, Gira

14:45 Leading family hotel & resort Gosau, Austria

Speaker:

Herbert Ackerl, Member of the Board, Ambras

15:00 Driven to create – Developing a region's eco-system

Speaker:

Thomas Maruschke, Project Management, Wolfsburg

15:15 Where luxury meets hospitality

Speaker:

René Wilms, Director of Project & Business Development, Regent Hotels

15:30 Pramollo-Nassfeld: a three borders new complex resort

Speaker:

Gianna Trevisani, Business Development Manager, Interna Group & Interna Real Estate

15:45 Six Senses Mont Blanc, a unique mountain setting

Speaker:

Jean-François Garneau, CEO, Swiss Development Group

16:00 Dusit Thani Maldives & DusitD2 Nairobi

Speaker:

Cyrill Czerwonka, Assistant Director of Development EMEA, Dusit International Hotels and Resorts

16:15 Design does matter!

Speaker:

Matthew Heller, Vice President Marketing, The Jerde Partnership

16:30 The net value of a brand

Speaker:

Robert van der Beek, Senior Director Hotel Development, Worldhotels

16:45 Holiday Inn project Frankfurt city centre

Speaker:

Andreas Löcher, Head of Division Asset Management Hotel, Union Investment Real Estate

> Followed by a cocktail

14:00
18:30

Innovation: solution pitchings

INNOVATION | PROJECT PRESENTATIONS | PITCHING AREA | MIPIIM INNOVATION FORUM

14:00-14:30 FinalCAD - To optimize quality and construction time

Organiser: FinalCAD

14:30-15:00 Wondering brings the imaginary to life, daydreams and draws its reality

Organiser: Wondering

15:00-15:30 The Internet of everything for cities

Organiser: CISCO

15:30-16:00 Building information model serving of optimization of the energy performance of the buildings

Organiser: GDF Suez

17:00-18:30 Solution pitchings

Organiser: AFEX

- 17:30 Multimedia Library LEED®Platinum, Verneuil, France by PBO
- 17:45 Terracotta creative, versatile & efficient facades by TERREAL
- 18:15 Passive house apartment buildings France by Pascal Gontier

14:15
14:30

Pasila - a visible and accessible city. Mr. Dan Mollgren, Architect, city of Helsinki

PROJECT PRESENTATION | STAND 21.14

Organiser: City of Helsinki

14:30
14:45

Welcome to Tripla – Helsinki's new active city centre, Mr. Tapio Salo, Mr. Kalle Soini

PROJECT PRESENTATION | STAND 21.14

Organiser: YIT Construction Ltd

14:30
15:30

China: is it still the investment haven it used to be?

GEOGRAPHICAL FOCUS | PANEL | RED ROOM | LEVEL 3

Co-organiser:  CUSHMAN & WAKEFIELD

Moderator:

John Stinson, Executive Managing Director Capital Markets Asia Pacific, Cushman & Wakefield

Speakers:

Stanley Ching, Senior Managing Director, Head of Real Estate Group, CITIC Capital Holdings Limited

Goodwin Gaw, Chairman & Founder, Gaw Capital

Keith Griffiths, Chairman, Aedas Group International Limited

- In global terms China is seen as the world growth engine for GDP, the Asian markets are inextricably linked to China and this has been a magnet for capital flows into the region. Recently we have seen evidence of the China market slowing. Will China enjoy the same level of interest from foreign investors that it has in the past?

- As economies recover across the Asia Pacific region there will be emerging markets strategies which will show opportunity in several of the South East Asian emerging economies, will these markets redirect international investor interest from China? If the China market begins to soften further will be capital be deployed elsewhere?
- The core markets of Shanghai and Beijing have enjoyed very low capitalization rates off the back of strong GDP growth, if GDP softens are these capitalization rates sustainable?



John Stinson



Stanley Ching



Goodwin Gaw



Keith Griffiths

14:30
15:30

Asset diversification: pushing the boundaries to incorporate infrastructure and debt

ASSET CLASS | PANEL | ORANGE ROOM | LEVEL -1

Co-organiser:



Moderator:

Laurent Ternisien, Managing Director, IPD

Speakers:

Isabelle Scemama, Global Head of Real Asset Finance, AXA Real Estate

Simon Durkin, Head of Real Asset Research and Strategy, Deutsche Asset and Wealth Management

Dr. Christoph Schumacher, Member of Board, Union Investment Institutional Property GmbH

- With investors increasingly on the look out for secure long-term income, alternative property real estate types are moving towards the mainstream.
- IPD will open this session with a Europe-wide survey of performance, investment trends and pricing for the alternative investment sectors.
- Infrastructure and real estate debt have previously been beyond the margin for most European institutions, but are now attracting a great deal of interest.
- What are the main features of these investments? How can we expect them to perform in the future? How is this likely to differ from the traditional sectors?
- Geographical differences: which are the deepest European markets, and do they offer potential for growth?
- Means of access: which vehicles should investors consider in targeting infrastructure and debt? How do Pan-European funds compare to national market funds?



Laurent Ternisien



Isabelle Scemama



Simon Durkin



Dr. Christoph Schumacher

14:45
15:30

Has London got the space for fast-growing business needs?

CONFERENCE | LONDON STAND, SUNSET HALL

Organisers: London Pavilion

Estates Gazette, City of London & GVA

14:45
15:30

The city of London

CONFERENCE | LONDON STAND, SUNSET HALL

Organisers: London Pavilion

City of London, Estates Gazette & GVA

15:00
15:15

Latest news from Finland's innovation powerhouse, Mr. Glenn Gassen

PROJECT PRESENTATION | STAND 21.14

Organiser: City of Espoo

15:00
15:30

Why invest in Tuscany?

CONFERENCE | STAND LR4.16 | LERINS HALL

Organisers: Invest in Tuscany

Toscana Promozione

15:00
15:45

Belgrade Waterfront, a presentation by Dr Sinisa Mali - Mayor of Belgrade

PROJECT PRESENTATION | STAND R31.03

Organiser: EMAAR

15:00
16:00

Launch of the RICS agency practice statement

PROJECT PRESENTATION | STAND R29.32

Organiser: RICS

15:00
16:00

Leeds city region: open for business

NETWORKING EVENT | STAND R27.05

Organiser: Leeds City Region

15:00
16:30

Russia reception

NETWORKING EVENT | STAND R29.32

Country of Honour: Russia

Organiser: RICS

15:00
17:00

The digital revolution in CEE real estate: impact on office & BPO, retail & logistics investments

GEOGRAPHICAL FOCUS | WORKSHOP | BLUE ROOM | LEVEL 3

Co-organiser & Sponsor:



As the digital revolution gathers momentum and creates challenges as well as opportunities for tenant strategies and investment goals in the CEE markets, how will developers, investors and the banks respond?

Moderator:

Agnieszka Stankiewicz, Partner, Norton Rose Fulbright

Part 1 | The Tenant Picture

Speakers:

James Brown, Head of European Retail Research, Jones Lang LaSalle

Alan Colquhoun, Head of CEE, DTZ

Robert Dobrzycki, Managing Partner, Panattoni Europe

Hadley Dean, Managing Partner, Colliers International

Raimund Paetzmann, Director Real Estate EMEA, Amazon.EU Sarl

Otis Spencer, President of the Board, Peakside Polonia Management sp. z o.o.

From work space and work-style innovations and the impact of cloud computing and instant communication on outsourcing and BPO to the influence of e-commerce on the future of shopping and distribution facilities, how are tenant needs changing in the sector and what asset management approaches will best service them in the future?

Part 2 | The Money Picture

Speakers:

Gerhard L. Dunstheimer, Deputy CEO, ECE Projektmanagement GmbH & Co. KG

Joseph Ghazal, Managing Director, Head of Capital Deployment, Europe, Prologis

Thierry Leleu, Head of Funds Management, Valad Europe

Michael Kroeger, General Manager Real Estate Finance, Landesbank Hessen-Thüringen

Michael Rodda, Head of EMEA Retail Capital Markets, Cushman & Wakefield LLP

Dr Eduard Zehetner, CEO, IMMOFINANZ Group

How quickly are the effects of the digital revolution in the sector gaining currency in development and acquisition strategies across the asset classes, and will this impact on patterns of demand and supply as well as access to finance between different asset classes moving forward?

17:00-18:30: CEEQA @ MIPIIM 2014 Cocktail Reception - Deep Design Reception Lounge



Agnieszka Stankiewicz



James Brown



Alan Colquhoun



Robert Dobrzycki



Hadley Dean



Raimund Paetzmann

Otis Spencer

Gerhard L. Dunstheimer

Joseph Ghazal

Thierry Leleu



Michael Kroeger

Michael Rodda

Dr Eduard Zehetner

15:15
15:30

Current major projects in Espoo, Mr. Markus Saari

PROJECT PRESENTATION | STAND 21.14

Organiser: City of Espoo

15:30
16:00

Nine elms on the Southbank

CONFERENCE | LONDON STAND, SUNSET HALL

Organiser: London Pavilion

15:30
16:00

Presentation of the La Défense Seine Arche area, its projects and challenges, using the scale model

PROJECT PRESENTATION | MAR-PR29

Organisers: Paris Region Pavilion

Epadesa

15:30
17:00

Let's remain capital in 2014. The economic spinoffs of Marseille-Provence 2013 European Capital of Culture Programme

PROJECT PRESENTATION | STAND R31-23

Organiser: Marseille Métropole

15:45
16:00

Manchester at MIPIM stand event

PROJECT PRESENTATION | STAND B1.00, MANCHESTER STAND

Organiser: Manchester at MIPIM

16:00
16:15

Wood City - Natural creativity, Mr. Tuomas Rantsi

PROJECT PRESENTATION | STAND 21.14

Organisers: SRV Group Plc

City of Helsinki

16:00
16:15

Presentation - The new way to digitally market properties!

PROJECT PRESENTATION | STAND 9.36

Organiser: Inspired Labs

16:00
16:45

Brazil, between risk and confidence: manage real estate to meet your goals (showing case studies)

CONFERENCE | PURPLE ROOM | LEVEL-1

Country of Honour: Brazil

Organiser: Tallento Gerenciadora - Management

16:00
17:00

Meeting Mebe

CONFERENCE | STAND 11.18/13.17 | LEVEL 01

Country of Honour: Russia

Organisers: Mebe Development

ING Media

16:00
17:00

The global private equity real estate market

FINANCE & INVESTMENT | PANEL | RED ROOM | LEVEL 3

Co-organiser:



Moderator:

Jonathan Brasse, Editor, PERENews.com, PERE

Speakers:

Jonathan Harris, Head of European Real Estate, Macquarie Capital

Thomas Garbutt, Senior Managing Director & Head of Global Real Estate, TIAA-CREF

Goodwin Gaw, Chairman & Founder, Gaw Capital

Simon Blaxland, Executive Director - Head of Investments Private Equity Funds, AEW Europe

- How has the global macroeconomic situation changed over the past 12 months and how has that impacted PERE strategies?
- What is the current outlook for the fundraising environment? What do institutional investors want from opportunistic private real estate managers?
- What does the competitive landscape look like currently for private equity real estate investment managers? Who are the major players these days?
- What is a private equity real estate return currently and how has that evolved?
- Which regions and sectors are most attractive to opportunistic real estate investors currently?
- How are private equity real estate managers structuring their investment vehicles at the moment? How has this changes in recent years?



Jonathan Brasse Jonathan Harris Thomas Garbutt Goodwin Gaw Simon Blaxland

16:00
17:30

Investment climate in the Tula region

PROJECT PRESENTATION | AZUR 1

Country of Honour: Russia

Organiser: Tula Region

16:00
17:30

Cultural facilities and infrastructure: impact on social and economic behaviour

CITIES | PANEL | ORANGE ROOM | LEVEL -1

Sponsor:



Co-organiser:



Moderator:

Dr Beatriz Garcia, Head of Research, Institute of Cultural Capital, University of Liverpool

Speakers:

Juan Ignacio Vidarte, Director General, Guggenheim Museum Bilbao and Deputy Director & Chief Officer for Global Strategies, Guggenheim Museum

Sergey Kuznetsov, Chief Architect of Moscow, Committee for Architecture and Urban Development of Moscow

Dmitry Aksenov, BoD Chairman, RDI Group

Bruce Schlaitzer, Senior Vice President & Managing Director - Hill Europe, Hill International

Shigeru Ban, Architect, Shigeru Ban Architects Europe

Jean de Gastines, Architect, Jean de Gastines Architectes

Patrick Devedjian, Member of Parliament, President of the Conseil Général des Hauts-de-Seine

- How can we measure the social and economic returns on cultural infrastructure investments?
- How can cities maximize the benefits of cultural and international events?
- Impact on economy activity and growth: workforce attraction, residents and new talent retention, city's attractiveness
- How can cultural facilities and events be developed to shape and project internationally the DNA of cities, regions...?
- What is the exact role of the private sector? How and when to involve the private sector?



Dr Beatriz Garcia © Andy Miah Juan Ignacio Vidarte © Erika Ede © FMBB Guggenheim Bilbao Sergey Kuznetsov Dmitry Aksenov Bruce Schlaitzer



Shigeru Ban Jean de Gastines © Didier Boy de la Tour Patrick Devedjian

16:00
18:00

Logistics: solution pitchings Followed by a networking coffee

ASSET CLASS | PROJECT PRESENTATIONS | LOGISTICS PITCHING AREA | LEVEL -1

16:00-16:30 SIOR goes global

Organiser: SIOR

16:30-17:00 New landscape for logistics

Organiser: AEW

16:15
16:30

REDI for a new experience, Mr. Markus Laine

PROJECT PRESENTATION | STAND 21.14

Organisers: SRV Group Plc

City of Helsinki

16:30
16:45

How real estate helps smart city development?

CONFERENCE | BELGIAN PAVILION, CONFERENCE ROOM

Organisers: Belgian Pavilion

Flanders Ghent Development Group

16:30
16:45

The development project of Kalasatama area, Mr. Mikko Aho

PROJECT PRESENTATION | STAND 21.14

Organisers: SRV Group Plc

City of Helsinki

16:30
17:30

Ricardo Bofill Taller de Arquitectura - Cocktail

NETWORKING EVENT | STAND 05.01 | LEVEL -1

Organiser: Ricardo Bofill Taller de Arquitectura

16:30
18:00

Conference - Mr. Washington Siqueira, Mayor of Maricá will present the large projects for touristic, industrial and urban development in Maricá

CONFERENCE | AUDITORIUM K | LEVEL 4

Country of Honour: Brazil

Organiser: City of Maricá

16:30
18:00

Maricá, the "hot spot" for new investments in Brazil

CONFERENCE | AUDITORIUM K

Country of Honour: Brazil

Organiser: City of Maricá

16:30
18:30

Industrial zones for investors: new projects in Moscow

CONFERENCE | STAND SB.01

Country of Honour: Russia

Organisers: Moscow City Government

Vedomosti Business Daily

16:45
17:00

Smart cities – Invest in nature. The Revival of wood

CONFERENCE | BELGIAN PAVILION, CONFERENCE ROOM

Organisers: Belgian Pavilion

Agentschap voor Natuur en Bos

16:45
17:45

Investment conference: Moscow on the global real estate market

CONFERENCE | HOTEL GRAY D'ALBION

Country of Honour: Russia

Organisers: Moscow City Government

The Moscow Times

17:00
17:15

A few innovative cases of smart city development

CONFERENCE | BELGIAN PAVILION, CONFERENCE ROOM

Organisers: Belgian Pavilion

Sogent

17:00
18:00

Birmingham welcome reception (in partnership with The Birmingham Post)

NETWORKING EVENT | STAND R27.09

Organisers: Greater Birmingham

The Birmingham Post

17:00
18:00

DTZ cocktail party

NETWORKING EVENT | DTZ STAND R33.17

By invitation only

Organiser: Elspeth Burrage

17:00
18:00

Cities project presentations Followed by a networking coffee

CITIES | PROJECT PRESENTATIONS | HTL PITCHING AREA | LEVEL 3

17:00-17:10 Dijon

17:10-17:20 Leicester / Leicestershire

17:20-17:30 Poitiers

17:30-17:40 Coventry

17:40-17:50 Sao Bernardo do Campo

17:50-18:00 Ghent

17:00
18:30

Insurance companies, pension funds and sovereign wealth funds: competitors or partners? Followed by a cocktail

FINANCE & INVESTMENT | PANEL | GREEN ROOM | MIPIIM INNOVATION FORUM

Sponsor:



Moderators:

Melanie Epp, Head of Communications, Allianz Real Estate

Jane Roberts, Editor, Real Estate Publishing

Keynote:

Olivier Piani, CEO, Allianz Real Estate

Speakers:

Dr Frank Billand, Member of the Management Board, Union Investment Real Estate GMBH

Antoine Castro, Managing Director, Quantum Global Real Estate

Pascal Duhamel, Head of Europe - Real Estate Investments & Infrastructure, ADIA

Wenzel Hoberg, Managing Director | Real Estate Investments - Europe, Canada Pension Plan Investment Board

Pierre Vaquier, Chief Executive Officer, AXA Real Estate

Over the last years we have been witnessing an increase in the real estate allocations of sovereign wealth funds and new players entering the market. With total assets estimated at 5.13 tn USD (as of October 2013) they represent a growing source of capital competing for real estate assets, a source of capital that cannot be ignored. Topics that will be discussed are:

- SWFs - how much do they invest in real estate and in which real estate conduits do they invest?
- Investment Strategy – are we looking for the same?
- Will SWF real estate capital keep growing?
- Are we competing for the same product or could we be potential like-minded JV partners?
- Implications for the real estate investment market and insurance money in real estate



Melanie Epp



Jane Roberts



Olivier Piani



Dr Frank Billand



Antoine Castro



Pascal Duhamel



Wenzel Hoberg



Pierre Vaquier

17:00
19:00

Drinks reception with Mebe Development

NETWORKING EVENT | STAND 11.18/13.17 | LEVEL 01

Country of Honour: Russia

Organisers: Mebe Development
ING Media

17:00
19:00

Birmingham welcome reception - In partnership with The Birmingham Post

NETWORKING EVENT | STAND R27.09

Organisers: Greater Birmingham
Birmingham Post

17:15
17:30

Bridging competitive advantage and corporate shared value leads to smart city development the Red Cross Flanders case

CONFERENCE | BELGIAN PAVILION, CONFERENCE ROOM

Organisers: Belgian Pavilion
BOPRO

17:30
18:15

Estates Gazette's global investment debate: where are investors looking next?

CITIES | PANEL | BLUE ROOM | LEVEL 3

Co-organiser:



Speakers:

David Hutchings, Head of Investment Strategy, Cushman & Wakefield
David Steinbach, Managing Director, Hines

Since 2011 Estates Gazette's Question Time has offered property professionals in key cities across the UK the chance to quiz industry experts on the business issues that matter: from the rapid growth of the TMT sector and the recovering economy, to changes in government policy and the shifting appetite of investors. For the first time the event is coming to MIPIIM. The questions, as ever, will come from the audience. But for this event, they will be led by global concerns.

17:30
18:30

Investment potential of the Kaliningrad region

PROJECT PRESENTATION | AZUR 1

Country of Honour: Russia

Organiser: Kaliningrad region

17:30
18:30

Paris 13e: Paris s'élève à l'Est, les tours duo

PROJECT PRESENTATION | MAR-PR16

Organisers: Paris Region Pavilion
Semapa

17:30
18:30

City of Tallinn welcome reception and Vana Tallinn degustation hosted by Deputy Mayor Mr Taavi Aas

NETWORKING EVENT | STAND 13.18/15.17

Organiser: City of Tallinn

17:30
18:30

Tour De France reception

NETWORKING EVENT | VERRIERE GRAND AUDITORIUM

By invitation only

Organiser: Leeds City Region and Sheffield City Region

17:30
18:30

Just imagine: real estate in 2030

GLOBAL REAL ESTATE | PANEL | RED ROOM | LEVEL 3

Co-organiser: 

Moderator:

Sean Tompkins, Chief Executive Officer, RICS (The Royal Institution of Chartered Surveyors)

Speakers:

Eric Dahl, CEO, World Trade Centers Association

Hugh Kelly, Clinical Professor of Real Estate, New York University Schack Institute

Michael Newey, President, RICS

Steven Norris, Chairman, BNP Paribas Real Estate UK

Markus Reinert FRICS, Partner, EMEA Head of Property & Asset Management and Investor Services, Cushman & Wakefield LLP

Neil Singer, Senior Partner, Singer Vielle

We all have a stake in the future of the real estate and built environment profession. RICS is leading a programme of work to look at the world in 2030, which aims to offer clear recommendations on how businesses can plan now to maximise future opportunities and mitigate unforeseen risks.

We are establishing a dialogue with those involved in real estate and the built environment, and those affected by it. We want to inspire original, insightful and focused thinking about what we should start doing NOW to ensure that in 2030 the physical world and the markets underpinning it are in a vibrant and sustainable state.



Sean Tompkins



Eric Dahl



Hugh Kelly



Michael Newey



Steven Norris



Markus Reinert
FRICS



Neil Singer

18:00
19:30

Official inauguration of the Belgian Pavilion

NETWORKING EVENT | BELGIAN PAVILION

Organisers: *Belgian Pavilion*

Flanders, Brussels, Wallonia

19:30
23:00

MIPIIM Opening Cocktail

Celebrate MIPIIM's 25th anniversary and meet your peers in a convivial environment.

EVENT | CARLTON HOTEL

Open to all MIPIIM participants

Sponsor: 

MIPIIM is pleased to welcome all participants for drinks and a buffet cocktail at the Carlton Hotel.

MIPIIM badges are needed for entry.

Don't miss the fireworks over the bay of Cannes at 20.45.

TUESDAY 11 MARCH

BRAZIL

16:00
16:45

Brazil, between risk and confidence: manage real estate to meet your goals (showing case studies)

CONFERENCE | PURPLE ROOM | LEVEL-1

*Country of Honour: Brazil**Organiser: Tallento Gerenciadora - Management*16:30
18:00

Maricá, the "hot spot" for new investments in Brazil

CONFERENCE | AUDITORIUM K

*Country of Honour: Brazil**Organiser: City of Maricá*

RUSSIA

10:00
10:30

Opening ceremony - New Moscow, new opportunities

PROJECT PRESENTATION | SEA BREEZE

*Country of Honour: Russia**Organiser: Moscow City Government*10:40
11:10

Opening ceremony - Russian regions

PROJECT PRESENTATION | AZUR 1

*Country of Honour: Russia**Organiser: Ministry of regional development of the Russian Federation*11:00
17:00

Donstroy presents an art video by an acclaimed Russian film director T.Bekmambetov! Every 15 minutes

PROJECT PRESENTATION | STAND R33.18

*Country of Honour: Russia*11:10
12:00

Press conference of Minister of Regional Development of Russia

PRESS EVENT | AZUR 1

*Country of Honour: Russia**Organiser: Ministry of regional development of the Russian Federation*11:30
12:30

Investment climate of the Chuvash Republic

PROJECT PRESENTATION | AZUR 1

*Country of Honour: Russia**Organiser: Chuvash Republic*12:30
14:00

Investment attractiveness of the example of the Bryansk region

PROJECT PRESENTATION | AZUR 1

*Country of Honour: Russia**Organiser: Bryansk Region*12:45
13:45

Development: evolution or revolution

CONFERENCE | AUDITORIUM J

*Country of Honour: Russia**Organiser: Kommersant*13:00
13:45

The prospects of investment in the development of private senior care homes market in Russia

CONFERENCE | PURPLE ROOM | LEVEL-1

*Country of Honour: Russia**Organiser: Glubina Group*13:30
14:30

Real estate in Russia 2014: strategies for attracting investment

CONFERENCE | AUDITORIUM I

*Country of Honour: Russia**Organiser: RBC Business Conferences*14:00
16:00

Invest in Russia

CONFERENCE | AUDITORIUM K

*Country of Honour: Russia**Organisers: Ministry of regional development of the Russian Federation
WAIPA*14:00
16:00

Investment in the development of transport and infrastructure

CONFERENCE | SEA BREEZE

*Country of Honour: Russia**Organiser: Kommersant*15:00
16:30

Russia reception

NETWORKING EVENT | STAND R29.32

*Country of Honour: Russia**Organiser: RICS*16:00
17:00

Meeting Mebe

CONFERENCE | STAND 11.18/13.17 | LEVEL 01

*Country of Honour: Russia**Organisers: Mebe Development
ING Media*16:00
17:30

Investment climate in the Tula region

PROJECT PRESENTATION | AZUR 1

*Country of Honour: Russia**Organiser: Tula Region*16:30
18:30

Industrial zones for investors: new projects in Moscow

CONFERENCE | STAND SB.01

*Country of Honour: Russia**Organisers: Moscow City Government
Vedomosti Business Daily*16:45
17:45

Investment conference: Moscow on the global real estate market

CONFERENCE | HOTEL GRAY D'ALBION

*Country of Honour: Russia**Organisers: Moscow City Government
The Moscow Times*17:00
19:00

Drinks reception with Mebe Development

NETWORKING EVENT | STAND 11.18/13.17 | LEVEL 01

*Country of Honour: Russia**Organisers: Mebe Development
ING Media*17:30
18:30

Investment potential of the Kaliningrad region

PROJECT PRESENTATION | AZUR 1

*Country of Honour: Russia**Organiser: Kaliningrad region*

TURKEY

10:00 10:30 **2014 and beyond: what's next for Turkey?**

CONFERENCE | PURPLE ROOM | LEVEL-1

Country of Honour: Turkey

Organiser: Reidin

10:30 11:00 **Expo 2020 and beyond: what's next for Dubai and the GCC Region?**

CONFERENCE | PURPLE ROOM | LEVEL-1

Country of Honour: Turkey

Organiser: Reidin

11:00 11:45 **A closer look at urban regeneration projects of Turkey: panel session will define and share new perspective on 80 cities' urban regeneration projects**

CONFERENCE | PURPLE ROOM | LEVEL-1

Country of Honour: Turkey

12:00 12:45 **Investing with success in Turkish real estate**

CONFERENCE | PURPLE ROOM | LEVEL-1

Country of Honour: Turkey

Organiser: GSIP

14:00 15:00 **Latest developments in ceramics, introduced by Turkishceramics**

CONFERENCE | PURPLE ROOM | LEVEL-1

Country of Honour: Turkey

Organiser: Turkishceramics

BELGIAN PAVILION

16:30 16:45 **How real estate helps smart city development?**

CONFERENCE | BELGIAN PAVILION, CONFERENCE ROOM

Organisers: Belgian Pavilion

Flanders Ghent Development Group

16:45 17:00 **Smart cities – Invest in nature. The Revival of wood**

CONFERENCE | BELGIAN PAVILION, CONFERENCE ROOM

Organisers: Belgian Pavilion

Agentschap voor Natuur en Bos

17:00 17:15 **A few innovative cases of smart city development**

CONFERENCE | BELGIAN PAVILION, CONFERENCE ROOM

Organisers: Belgian Pavilion

Sogent

17:15 17:30 **Bridging competitive advantage and corporate shared value leads to smart city development the Red Cross Flanders case**

CONFERENCE | BELGIAN PAVILION, CONFERENCE ROOM

Organisers: Belgian Pavilion

BOPRO

18:00 19:30 **Official inauguration of the Belgian Pavilion**

NETWORKING EVENT | BELGIAN PAVILION

Organisers: Belgian Pavilion

Flanders, Brussels, Wallonia

PARIS REGION PAVILION

15:30 16:00 **Presentation of the La Défense Seine Arche area, its projects and challenges, using the scale model**

PROJECT PRESENTATION | MAR-PR29

Organisers: Paris Region Pavilion

Epadesa

17:30 18:30 **Paris 13e: Paris s'élève à l'Est, les tours duo**

PROJECT PRESENTATION | MAR-PR16

Organisers: Paris Region Pavilion

Semapa

LONDON PAVILION

11:30 12:00 **Tall buildings - London's growing up**

CONFERENCE | LONDON STAND, SUNSET HALL

Organisers: London Pavilion

NLA - London's Centre for the Built Environment

12:00 13:00 **Residential development & investment**

CONFERENCE | LONDON STAND, SUNSET HALL

Organiser: London Pavilion

12:30 13:00 **The Best of London - Opportunities at the heart of a great global city**

CONFERENCE | LONDON STAND, SUNSET HALL

Organisers: London Pavilion

Westminster Property Association

14:45 15:30 **Has London got the space for fast-growing business needs?**

CONFERENCE | LONDON STAND, SUNSET HALL

Organisers: London Pavilion

Estates Gazette, City of London & GVA

14:45 15:30 **The city of London**

CONFERENCE | LONDON STAND, SUNSET HALL

Organisers: London Pavilion

City of London, Estates Gazette & GVA

15:30 16:00 **Nine elms on the Southbank**

CONFERENCE | LONDON STAND, SUNSET HALL

Organiser: London Pavilion

WEDNESDAY 12 MARCH

Programme of Conferences and Events



WEDNESDAY 12 MARCH

MORNING

08:30
09:30

The BPF, GVA and MIPIIM property networking breakfast

GEOGRAPHICAL FOCUS | EVENT | CARLTON HOTEL, LA COTE

By invitation only

Sponsor:



Organisers:



- Article 11 (9) of the recast energy performance of buildings directive requires the Commission to adopt a voluntary common European Union certification scheme for the energy performance of non-residential buildings.

- For this purpose, a market study is under way to explore the target market for this scheme and then identify its scope and positioning and provide realistic suggestions on how to successfully operate such a scheme.

- The session will put under discussion the first outcomes of this market study.



Koen Rademaekers



Jacob Halcomb

08:30
10:00

Driving growth: high speed rail

CONFERENCE | HOTEL GRAY D'ALBION

By invitation only

Organiser: Leeds City Region

09:00
10:30

Breakfast - Presentation of the large projects for touristic, industrial and urban development in Maricá

CONFERENCE | VERRIERE GRAND AUDITORIUM | LEVEL 1

Country of Honour: Brazil

Organiser: City of Maricá

08:30
11:30

Russian Breakfast

GEOGRAPHICAL FOCUS | EVENT | MAJESTIC HOTEL, SALON CROISSETTE

By invitation only



09:15
09:30

The Finnish economy – Back to the growth path in 2014? Mr. Penna Urrila

CONFERENCE | STAND 21.14

Organisers: City of Helsinki

KTI Property Information Ltd

09:00
09:15

The Finnish property breakfast. Welcome by Mr. Hannu Penttilä, Deputy Mayor, city of Helsinki

CONFERENCE | STAND 21.14

Organisers: City of Helsinki

KTI Property Information Ltd

09:30
09:45

Opportunities in the Finnish property market – A foreign investor's viewpoint, Dr. Alexandra Krystalogianni

CONFERENCE | STAND 21.14

Organisers: City of Helsinki

KTI Property Information Ltd

09:00
10:00

The ins and outs of European building certification schemes for the energy performance of non-residential buildings: what shall be next?

INNOVATION | PANEL | GREEN ROOM | MIPIIM INNOVATION FORUM

Co-organiser:



Speakers:

Koen Rademaekers, Managing Director, Triple E Consulting

Jacob Halcomb, Senior Consultant, Ecofys

09:30
10:00

Charleroi region, the perfect place for your investments

CONFERENCE | BELGIAN PAVILION, CONFERENCE ROOM

Organisers: Belgian Pavilion

Wallonia Region

09:30
10:30

Maricá, the land of opportunities

NETWORKING EVENT | VERRIERE GRAND AUDITORIUM

By invitation only

Country of Honour: Brazil

Organiser: City of Maricá

09:30
10:30

Risk and reward: ethical values in corporate governance

PROJECT PRESENTATION | STAND R29.32

Organisers: RICS

ICG

09:30
11:00

Costa & croissants with Premier Inn - Meet the acquisition team

NETWORKING EVENT | STAND 02.02 | LEVEL -1

Organiser: Premier Inn

09:45
10:00

Outlook for the Finnish property investment and rental markets, Mrs. Hanna Kaleva

CONFERENCE | STAND 21.14

Organisers: City of Helsinki

KTI Property Information Ltd

10:00
10:30

Aulnay-sous-Bois 2030-2050: build a long-term vision of the city

CONFERENCE | MAR-PR29

Organisers: Paris Region Pavillon

EPA Plaine de France

10:00
10:30

Charleroi, the friendly city

CONFERENCE | BELGIAN PAVILION, CONFERENCE ROOM

Organisers: Belgian Pavillon

Wallonia Region

10:00
10:30

Hounslow

CONFERENCE | LONDON STAND, SUNSET HALL

Organisers: London Pavilion

London borough of Hounslow

10:00
10:45

São Bernardo do Campo - An ever improving city to live

CONFERENCE | PURPLE ROOM | LEVEL-1

Country of Honour: Brazil

Organisers: City of São Bernardo do Campo

CDL São Bernardo do Campo e Distritos

10:00
10:45

Oslo airport - Making of the Nordic hub

PROJECT PRESENTATION | STAND 13.24/15.23

Organiser: Oslo Metropolitan Area

10:00
11:00

Residential in Germany: assets for value

GEOGRAPHICAL FOCUS | PANEL | ORANGE ROOM | LEVEL -1

SIMULTANEOUS TRANSLATION : GERMAN <> ENGLISH

Co-organiser:



Moderator:

Christian Schulz-Wulkow, Partner, Ernst & Young Real Estate GmbH

Speakers:

Rolf Buch, CEO, Deutsche Annington Immobilien SE

Dr Marcus Cieleback, Group Head of Research, PATRIZIA Immobilien AG

Douglas Edwards, Managing Director, CORPUS SIREO Investment Management SARL

Matthias Leube, Head of Real Estate Germany & Regional Head of Asset Management, AXA Real Estate

Michael Müller, Mayor and Senator for Urban Development and the Environment, Senate Department for Urban Development and the Environment

- Direct or indirect? Which is more effective for return demands in the long term?
- Get into the metropolises! Is it already too late to purchase?
- Does the new German Federal Government defeat the plans of the stockholders?



Christian Schulz-Wulkow



Rolf Buch



Dr Marcus Cieleback



Douglas Edwards



Matthias Leube



Michael Müller

10:00
11:00

Speed Matching: hotel groups meet developers & investors in one-to-one targeted meetings

ASSET CLASS | SPEED MATCHING | HTL PITCHING AREA | LEVEL 3

10:00
11:00

Real estate investment into the USA

GEOGRAPHICAL FOCUS | PANEL | BLUE ROOM | LEVEL 3

Co-organiser:



NEW YORK UNIVERSITY

Moderator:

Rosemary Scanlon, Divisional Dean, New York University Schack Institute of Real Estate

Speakers:

Will McIntosh, Global Head of Research, USAA Real Estate Company

James Fetgatter, Chief Executive, AFIRE

Victor Kaminoff, Director, Architectural & Luxury Homes, Hilton & Hyland, Christie's International Real Estate

James Kuhn, President, Newmark Grubb Knight Frank

- Latest data on capital flows into the US: how much and from where?
- Locations and property types attractive to offshore investors.
- Reductions in Taxation on US Investments
- Local Partnership Structures for Investors into the US



Rosemary Scanlon
© NYU-SCPS - Mark McQueen



Will McIntosh



James Fetgatter



Victor Kaminoff



James Kuhn

10:00
11:00

Workspace in transformation: the face of tomorrow's office

INNOVATION | PANEL | GREEN ROOM | MIPIIM INNOVATION FORUM

Moderator:

Timothy Johnson, Design Partner, NBBJ

Speakers:

Philippe Chiambaretta, Architect, Philippe Chiambaretta / PCA

Isabelle de Ponfily, General Manager, Vitra

Pierre Deheunynck, Chairman, Crédit Agricole Immobilier

Dr Jan-Peter Kastelein, Partner, YNNO

- How are Gen X and Gen Y impacting the workplace?
- How are new ways of doing business driving changes in office design?
- How is technology changing the way people work?
- How can existing buildings compete with new buildings?
- What is the main impact of mobility, density and choice on the real estate industry?



Timothy Johnson



Philippe Chiambaretta
© Henry Roy



Isabelle de Ponfily
© Elodie Dupuis



Pierre Deheunynck



Dr Jan-Peter Kastelein

10:00
11:30

Intermodal transport hubs: new investment opportunities

CONFERENCE | STAND SB.01

Country of Honour: Russia

Organiser: Moscow City Government

Co-organiser: Russian Guild of Property Managers and Developers

10:00
11:30

Masterminds Europe: re-inventing Europe

GLOBAL REAL ESTATE | MASTERMINDS | RED ROOM | LEVEL 3

Moderator:

Damian Wild, Editor, Estates Gazette

Speakers:

Alderman Sir Michael Bear, Chairman, Regeneration Investment Organisation

Rob Wilkinson, CIO, AEW Europe

Stéphane Distinguin, CEO & Founder, FaberNovel

Günther H. Oettinger, Member of the European Commission, European Commission

Denis Simonneau, Member of the Executive Committee in charge of European and International Relations, GDF SUEZ

Sean Tompkins, Chief Executive Officer, RICS (The Royal Institution of Chartered Surveyors)

Economic turmoil, rapid urbanisation and a shift of financial power from West to East have left Europe in a state of flux. What do the changes mean from the continent's economies, its employment and investment markets and its real estate? Are some cities becoming obsolete? How can the public and private sectors work together to ensure the continent stays competitive? And how should Europe's leading businesses, politicians and its property industry respond to a period of profound change?



Damian Wild



Alderman Sir Michael Bear



Rob Wilkinson



Stéphane Distinguin



Günther H. Oettinger



Denis Simonneau



Sean Tompkins

10:00
12:30

Innovation: solution pitchings

INNOVATION | PROJECT PRESENTATIONS | PITCHING AREA | MIPIIM INNOVATION FORUM

10:00-10:30 Solution pitchings

Organiser: AFEX

10:30-11:00 Urban farming and smart greenhouses: how to add value to your real estate projects

Organiser: Urban Farm

11:00-11:30 Le partenariat Icade-Philips, une première mondiale

Organiser: Icade

11:30-12:30 If you know your energy consumption, you can start saving

Organiser: BATIMAT

- 10:00 Healthy city by AIA / Architectes & Ingenieurs Associes
- 10:15 Public space impact on sustainable cities by Arte Charpentier

10:00
13:00

Mayors' Think Tank [6th Edition]

Autonomous cities: the quest for new resources, from utopia to reality.

How to maximise use of available resources?

CITIES | SUMMIT | MAJESTIC HOTEL, SALON ROYAN 1&2

By invitation only

Gold Sponsor:



In partnership with



In collaboration with



Master of Ceremony:

Prof. Greg Clark, Principal, The Business of Cities Limited

General overview:

Prof. John Macomber, Professor, Harvard Business School

Inspirational keynote address:

Scott Burnham, Director, Scott Burnham Studio

Roundtable moderators:

Dr Arab Hoballah, Chief SCP, UNEP

Vanda Knowles, Interim Secretary General, EURO CITIES

Prof. John Macomber, Professor, Harvard Business School

Tim Neal, Global Director - Buildings, ARCADIS

Liz Peace, Chief Executive, British Property Federation

Dr Michel Sudarskis, Secretary General, INTA

Dr William Tompson, Head of the Urban Development Programme, Organisation for Economic Co-operation and Development (OECD)

Frédéric Vallier, Secretary General, Council of European Municipalities and Regions (CEMR)

The Mayors' Think Tank, is a closed-door summit dedicated to Mayors and top political leaders, held at the Majestic Hotel. 80 international peers share their experiences, thoughts and best-practices during round-tables discussions.



Prof. Greg Clark



Prof. John Macomber
© Courtesy Harvard Business School



Scott Burnham



Dr Arab Hoballah



Vanda Knowles



Prof. John Macomber
© Courtesy Harvard Business School



Tim Neal



Liz Peace



Dr Michel Sudarskis



Dr William Tompson



Frédéric Vallier
© WSG

10:30
10:45

Manchester at MIPIIM stand event

PROJECT PRESENTATION | STAND B1.00, MANCHESTER STAND

Organiser: Manchester at MIPIIM

10:30
11:00

Creating real estate value from investment in rail infrastructure

CONFERENCE | LONDON STAND, SUNSET HALL

Organiser: London Pavilion

10:30
11:00

La cité musicale départementale de l'Île Seguin: a cultural facility with an international reach

PROJECT PRESENTATION | MAR-PR22

Organisers: Paris Region Pavilion

Hauts-de-Seine Department

10:30
11:00

Presentation of the La Défense Seine Arche area, its projects and challenges, using the scale model

PROJECT PRESENTATION | MAR-PR29

Organisers: Paris Region Pavilion

Epadesa

10:30
11:00

Smarter city: a today reality to better serve citizens, communities and authorities

CONFERENCE | BELGIAN PAVILION, CONFERENCE ROOM

Organisers: Belgian Pavilion

Wallonia Region

10:30
11:00

Launch of the Curzon masterplan

PROJECT PRESENTATION | STAND R27.09

Organiser: Greater Birmingham

10:30
11:30

Stockholm - Safe haven

CONFERENCE | AUDITORIUM I

By invitation only

Organiser: Stockholm Business Region Development

10:30
12:00

International real estate investing: What comes next? - Luxembourg, centre of excellence for REIF

CONFERENCE | AUDITORIUM K

Organiser: Luxembourg for Finance

11:00
11:15

Presentation - The new way to digitally market properties!

PROJECT PRESENTATION | STAND 9.36

Organiser: Inspired Labs

11:00
11:30

East London

CONFERENCE | LONDON STAND, SUNSET HALL

Organisers: London Pavilion

London borough of Newham

11:00
11:30

Marne-la-Vallée: presentation of the development potential around two Grand Paris Express metro stations

CONFERENCE | MAR-PR29, AGORA

Organisers: Paris Region Pavilion

EPAMARNE / EPAFRANCE

11:00
11:30

Tallinn property market overview

PROJECT PRESENTATION | STAND 13.18/15.17

Organiser: Uus Maa Property Advisors

11:00
11:30

The future of retail

CONFERENCE | STAND R27.05

Organiser: Leeds City Region

11:00
11:30

The North growth corridor, Mr. Markku Hietala

PROJECT PRESENTATION | STAND 21.14

Organisers: Cities of Turku and Kotka

11:00
11:45

Brazilian social housing

PROJECT PRESENTATION | PURPLE ROOM | LEVEL-1

Country of Honour: Brazil

Organiser: EcoHouse Group

11:00
12:00

Key investment directions of Moscow region. Step by step investment project realization

CONFERENCE | AZUR MOSCOW REGION

Country of Honour: Russia

Organiser: Ministry of investments and innovations

11:00
12:00

Le renouvellement de l'immobilier d'entreprise à Saint-Quentin-en-Yvelines: un pari réussi

CONFERENCE | MAR-PR25

Organisers: Paris Region Pavilion

Communauté d'agglomération de Saint-Quentin-en-Yvelines

11:00
12:00

Workshop of the World Association of Investment Promotion Agencies

CONFERENCE | AZUR 1

Country of Honour: Russia

Organiser: Ministry of regional development of the Russian Federation

11:00
12:00

14ème Baromètre de l'investissement immobilier français

CONFERENCE | AUDITORIUM J

Organisers: IPD

Crédit Foncier Immobilier

11:00
12:00

Dubai Opera presentation and Q&A by Janus Rostock, from Atkins

PROJECT PRESENTATION | STAND R31.03

Organisers: EMAAR

ATKINS

11:00
12:00

International property measurement standards

PROJECT PRESENTATION | STAND R29.32

Organiser: RICS

11:00
12:15

Midi international hub: a living station in 2018 in Brussels

PROJECT PRESENTATION | BELGIAN PAVILION, CONFERENCE ROOM

By invitation only

Organisers: Belgian Pavilion

Brussels Capital Region

11:00
12:30

Paris 13e - La halle Freyssinet une reconversion réussie: de la logistique aux nouvelles technologies

PROJECT PRESENTATION | MAR-PR16

Organisers: Paris Region Pavilion

Semapa

11:00
12:30

The Marseille Metropolis real estate market: project dynamics and market performance

NETWORKING EVENT | STAND R31-23

Organisers: Marseille Métropole

Euroméditerranée

11:00
14:00

Greater Lincolnshire – The place to invest, develop and prosper

PROJECT PRESENTATION | VERRIERE CALIFORNIE

By invitation only

Organiser: Greater Lincolnshire Local Enterprise Partnership

11:15
11:30

MIPIIM Awards 2014 finalist - Tallinn Seaplane Harbour: story of bringing life to the ruins

PROJECT PRESENTATION | STAND 13.18/15.17

Organiser: KOKO architects

11:15
12:15

Oyster Share your world - come and find out how to include Freehold Fractional in your project mix - join us on stand G3.15

PROJECT PRESENTATION | STAND G3.15

Organiser: OysterShare - The Fractional Ownership Consultancy

11:30
12:00

Earls Court

CONFERENCE | LONDON STAND, SUNSET HALL

Organiser: London Pavilion

11:30
12:00

Property offer in Grand Roissy/ Paris-Charles-de-Gaulle airport area real estate invest: from the business park to the airport city

CONFERENCE | MAR-PR29, AGORA

Organisers: Paris Region Pavilion

EPA Plaine de France

11:30
12:00

Resources seek out innovation centres, Mr. Jouko Turto

PROJECT PRESENTATION | STAND 21.14

Organisers: Cities of Turku and Kotka

11:30
12:30

Urban mobility - Master planning transport for growth

PROJECT PRESENTATION | STAND R27.09

Organiser: Greater Birmingham

11:30
12:30

Highlighting innovation - 5 hot hospitality concepts

ASSET CLASS | PANEL | BLUE ROOM | LEVEL 3

SIMULTANEOUS TRANSLATION : FRENCH <> ENGLISH

Co-organiser: **PKF**
hotelexperts

Moderator:

Michael Widmann, Managing partner, PKF Hotelexperts

Speakers:

Muzaffer Akpınar, Member of the Board, Turkish Airlines

Gregor Gerlach, President & Founder, Vapiano

Christoph Hager, Associate Director Development Europe, Starwood Hotels & Resorts

Markus Lehnert, Vice President International Hotel Development, Marriott International Inc.

Alain Moatti, Architect, Founder and associate, Agence Moatti-Rivière

Globalisation leads to a proliferation of hip concepts in the hospitality sector – from hotels to restaurants, airports and beyond, urban lifestyle orientated concepts appear. We invited some of the movers and shakers in these sectors to showcase innovations which have one thing in common: they combine a sexy product at an attractive price. Join in for an interactive session on the latest trends in the hotel, tourism & leisure sector!

The following concepts will be presented and discussed:

- Best joint venture: Marriott international
- Best re-design: Moatti-Rivière
- Best use of technology: Starwood Hotels & Resorts
- Best f&b concept: Vapiano
- Best airport concept: Turkish Airlines



Michael Widmann



Markus Lehnert



Alain Moatti
© D.L.B.

11:30
12:30

Financial impact of CRE: how to influence the C-suite and business strategy

GLOBAL REAL ESTATE | PANEL | GREEN ROOM | MIPIIM INNOVATION FORUM

Co-organiser: **CORENET**
GLOBAL

Moderator:

Alex Andel, Head of Client Solutions, EMEA, CBRE Ltd

Speakers:

Paul Crayford, CRE EMEA Director, AON

Jane Hamilton, Consultant, Hamilton Corporate Real Estate Advisory

Scott McMillan, Division Chief - International Real Estate, Capital Projects and Facilities, International Monetary Fund

Karine Rougé, Director Service and Industry sectors, Ocea smart building

How can Corporate Real Estate Executives align their efforts to create outcomes that support core business strategies developed by C-Suite leadership? By gaining a broader understanding of the business that they represent, the objectives of that business, a shift in focus from purely real estate related matters will enable the full value of the assets and non-financial benefits arising from CRE to be fully leveraged; Executives can adopt a stronger and focused position as valued strategic partner for the board and fully deploy the business strategy.



Alex Andel



Paul Crayford



Jane Hamilton



Scott McMillan



Karine Rougé

11:30
13:00

Logistics and transport hubs Overview followed by a case study

ASSET CLASS | WORKSHOP | ORANGE ROOM | LEVEL -1

Overview by experts

Facilitator:

Rob Coston, Editor, Logistics Business Magazine

Expert:

Alexandra Tornow, Head of EMEA Logistics & Industrial Research, Jones Lang LaSalle

- High quality multi-modal infrastructure
- Transportation infrastructure and sustainable supply chain

Case study | Barcelona-Catalonia : the intercontinental logistics hub

Sponsor: **BARCELONA CATALONIA**

Speakers:

Damià Calvet, Director, Institut Català Del Sòl

Isidre Gavín, Managing Director, CIMALSA

Barcelona Catalonia strengthens its position on Logistics networks as main logistics, economic and intercontinental connection hub.



Rob Coston



Alexandra Tornow



Damià Calvet



Isidre Gavín

AFTERNOON

12:00
12:30

Where's the value in London?

CONFERENCE | LONDON STAND, SUNSET HALL

Organisers: *London Pavilion*

Estates Gazette, Savills & Nabarro

12:00
12:30

Examples of the latest media tables, interactive scale models, 3D apartment finder systems, photo real CGIs & animation and some of the very latest in touch screen technology

NETWORKING EVENT | STAND 18.14

Organiser: Model Works Media

12:00
12:30

Kotka – Soft landing to Russian and EU markets, Mr. Markku Hannonen

PROJECT PRESENTATION | STAND 21.14

Organisers: Cities of Turku and Kotka

12:00
12:45

Call for property developers and architects for the urban surroundings of Grand Paris stations

CONFERENCE | MAR-PR29, AGORA

Organisers: Paris Region Pavillion

Société du Grand Paris

12:00
12:45

Trends of Brazilian real estate

CONFERENCE | PURPLE ROOM | LEVEL-1

Country of Honour: Brazil

Organiser: Dracorion Investment

12:00
12:00

Investors' Club: international investment into Moscow real estate

CONFERENCE | STAND SB.01

By invitation only

Country of Honour: Russia

Organiser: Moscow City Government

Co-organiser: Russian Guild of Property Managers and Developers

12:00
13:00

Transport and infrastructure projects of Moscow region as a driver to territories development

CONFERENCE | AZUR MOSCOW REGION

Country of Honour: Russia

Organisers: Moscow Region Government

Ministry of investments and innovations

12:00
13:00

Presentation of important real estate projects in Duesseldorf

PROJECT PRESENTATION | STAND R33.10

Organiser: City of Duesseldorf

12:00
13:00

Investing in the Nordic countries: is it still a good choice?

GEOGRAPHICAL FOCUS | PANEL | RED ROOM | LEVEL 3

Co-organiser: FastighetsNYTT

Moderator:

Håvard Bjorå, Vice President, IPD

Speakers:

Tor Borg, Chief Economist, SBAB Bank

Agneta Jacobsson, International Director and Managing Director, DTZ Sweden AB

Laurent Jacquemin, European Head of Transactions, AXA Real Estate

Anneli Jansson, Director, Nordics, Grosvenor Fund Management Europe

Zsolt Kohalmi, Head of European Acquisitions, Starwood Capital Europe Advisers, LLP

- A macroeconomic view on Sweden and the Nordic countries
- The real estate market: Investments opportunities, transactions and yields
- Special Focus: Nordic Retail - Mature customers, evolving e-commerce and a lot of new projects, new opportunities or saturated market?
- Our reason to invest in the Nordics



Håvard Bjorå



Tor Borg



Agneta Jacobsson



Laurent Jacquemin



Anneli Jansson



Zsolt Kohalmi

12:00
13:30

Belgian cocktail

NETWORKING EVENT | BELGIAN PAVILION

Organisers: Belgian Pavillion

Zanders, Brussels, Wallonia

12:00
14:00

Official reception of the Grand Duchy of Luxembourg

NETWORKING EVENT | VERRIERE GRAND AUDITORIUM | LEVEL 1

Organiser: Chamber of Commerce of the Grand Duchy of Luxembourg in presence of the Minister of the Economy

12:00
14:00

Knight Frank lunch reception

NETWORKING EVENT | CROISSETTE VILLAGE – CV.02

By invitation only

Organiser: Knight Frank Paris

12:00
14:00

Prelios: gateway to Italy

NETWORKING EVENT | STAND R30.40, PRELIOS TERRACE

By invitation only

Organiser: Prelios

12:30
14:30

Best investment practices of the Russian Federation

PROJECT PRESENTATION | AZUR 1

Country of Honour: Russia

Organiser: Ministry of regional development of the Russian Federation

12:30
14:30

Development prospects for complex of the design and construction due to Russia's WTO accession

CONFERENCE | AUDITORIUM B

Country of Honour: Russia

Organiser: National Association of Designers

13:00
13:15

An economic outlook and next 3 to 5 years hot topics in real estate of Turkey

CONFERENCE | PURPLE ROOM | LEVEL-1

Country of Honour: Turkey

Organiser: Deloitte

13:00
14:00

Moscow region infrastructure development. Growth in logistics and industrial sectors

CONFERENCE | AZUR MOSCOW REGION

Country of Honour: Russia

Organisers: Moscow Region Government

Logopark Development, Jones Lang LaSalle

13:00
14:30

Mayors' Lunch

Political leaders meet end-users and occupiers.

CITIES | EVENT | MAJESTIC HOTEL, SALON CROISSETTE

By invitation only

Gold Sponsor:  **ARCADIS**
Infrastructure · Water · Environment · Buildings

14:00
14:30

HS2 case study

PROJECT PRESENTATION | STAND R27.09

Organisers: Greater Birmingham

DLA Piper

14:00
14:45

Rio: the gateway to invest in Brazil

CONFERENCE | PURPLE ROOM | LEVEL-1

Country of Honour: Brazil

Organisers: Firjan - Rio's state

Ademi

14:00
15:00

Future trends of commercial real estate market and complex development of territories. Moscow Region

CONFERENCE | AZUR MOSCOW REGION

Country of Honour: Russia

Organisers: Moscow Region Government

Ministry of investments and innovations

14:00
15:00

Investments in integrated development of vast territories

CONFERENCE | STAND SB.01

Country of Honour: Russia

Organisers: Moscow City Government

Vedomosti Business Daily

14:00
15:00

Helsinki – Tallinn investment conference

CONFERENCE | STAND 21.14

Organisers: Cities of Helsinki and Tallinn

14:00
15:30

Key advantages of investing in Russian housing development

CONFERENCE | AUDITORIUM J

Country of Honour: Russia

Organisers: Vedomosti Business Daily

Russian Housing Development Foundation

14:00
15:30

Retrofit strategy and smart buildings: towards high-performance buildings (Part I)

Overview followed by 2 case studies

INNOVATION | WORKSHOP | GREEN ROOM | MIPIM INNOVATION FORUM

Overview by experts

Experts:

Ralph DiNola, Executive Director, New Buildings Institute

Jon Seller, Chairman, International Facility Management Association

- How to transform existing buildings into models of sustainability and high performance buildings?
- Residential, offices, commercial, historical buildings...: same strategy, same scheme, same methods? What are the different constraints?
- What is the role of design and architecture? Is it only about improving sustainability and energy performance? What are the other benefits - quality, comfort...?
- Buildings retrofit strategy challenges: financing, energy efficiency, technology, innovations

Case study 1 | Light balancing in Lille: a case study on a lighting retrofit for more comfort @ less energy

Sponsors: Light Balancing
PHILIPS | somfy

Speakers:

Dr Manuel Oomen, Senior Director, Philips Lighting

Christelle Granier, Alliances & Partnerships Manager, Somfy

- Light balancing: an integrated lighting proposition combining the best of natural daylight and complement it with electrical lighting
- Somfy – the leader in automated daylight management – and Philips – the leading electrical lighting company – build an alliance to deliver light balancing to you
- The benefits of light balancing and proofpoints
- A case study: the OIX building in Lille (France)
- The future of light balancing – integration in building management systems and further applications

Case study 2 | Smart innovation for sustainable buildings

Sponsor: 3M

Speaker:

David Cox, European Business Development Manager, 3M

- Building & sustainability - the 3M story
- Significant energy savings with window films in buildings: a case study in Finland
- Introduction to the latest innovations for energy efficient buildings



Ralph DiNola



Jon Seller



Dr Manuel Oomen



Christelle Granier



David Cox

14:00
18:00

Hotel, Tourism & Leisure : project presentations

From budget to luxury - City hotels at its best

ASSET CLASS | PROJECT PRESENTATIONS | HTL PITCHING AREA | LEVEL 3

Co-organiser: PKF
hotels&experts

14:00 Super 8

Speaker:

Nima Davoodzadeh, Vice President Development - Europe & UK, Wyndham Hotel group

14:15 Urban revival: hotels at train stations

Speaker:

Axel Schoenert, Architect, Axel Schoenert Architectes

14:30 Airport Bucharest: terminal extension - terminal hotel!

Speaker:

Johannes Bauer, Asset Management CEE, S+B Gruppe

14:45 Hotel project Motel One Brussels

Speaker:

Nicolas Capelle, Development Director, Motel One

15:00 Lindenberg – The story of a guest community

Speaker:

Nicole Franken, Director Business Development, Franken / Architekten / Group

15:15 Return on Design - Station city Scandic hotel in central Stockholm

Speaker:

Jack Renteria, Head of International Markets, 3XN Architects

15:30 Milestone - Premium student housing: a new asset class

Speaker:

Sabine Ullrich, CEO, Milestone

15:45 Expanding Inwards

Speakers:

Michel da Costa Gonçalves, Director, Rare Architecture

Nathalie Rozencwajg, Director, Rare Architecture

16:00 Inside by Meliá, Madrid

Speaker:

John Alarcón, Development Director, Meliá Hotels & Resorts

16:15 Ameron Hotel Collection

Speaker:

Edgar Lichter, Vice President Ameron Hotels, Althoff Hotels

16:30 25 hours hotel Bikini Berlin - Welcome to the jungle

Speaker:

Florian Kollenz, Development Manager, 25hours Hotel Company

16:45 Divan goes Abu Dhabi

Speaker:

Elif Agaoglu, Business Development Specialist, Divan group

17:00 Raffles Warsaw

Speaker:

Valentin Sadan, Senior manager, Europe, FRHI Hotels & Resorts

17:15 Hampton by Hilton Warsaw city centre - "Hotel of the year"

Speaker:

Johannes Bauer, Asset Management CEE, S+B Gruppe

17:30 W Verbier

Speaker:

Martin Coré, Senior Director of Development, Starwood Hotels & Resorts Worldwide

17:45 Gstaad-Zweisimmen

Speaker:

Andreas Schiessl, Owner, ABRaymann

> Followed by a cocktail

14:00
18:30

Innovation: solution pitchings

INNOVATION | PROJECT PRESENTATIONS | PITCHING AREA | MIPIIM INNOVATION FORUM

14:30-15:00 FinalCAD - To optimize quality and construction time

Organiser: FinalCAD

15:00-15:30 Advanced low carbon design – Reference project "German Embassy Washington DC"

Organiser: Tüv Süd

15:30-16:00 Comfort in green buildings: looking beyond investment cost

Organiser: Daikin: Global leader in HVAC

17:00-18:30 Solution pitchings

Organiser: AFEX

- 17:00 New European Council Headquarters, Brussels, Belgium by Samyn & Partners
- 17:15 Thyssenkrupp Headquarters, Essen, Germany by Chaix & Morel et Associés
- 17:30 Cultural buildings around the world by AS.Architecture Studio
- 17:45 Ferrari new office building Maranello, Italy by Jean-Michel Wilmotte
- 18:00 Spaces and identity by Jakob + Mafarlane
- 18:15 21st Century trading room by Ateliers 2/3/4
- 18:45 AFEX Awards

14:15
15:00

Circular economy and affordable housing

CONFERENCE | MAR-PR29, AGORA

Organisers: Paris Region Pavilion

VINCI Construction France

14:15
15:30

Inauguration du stand et conférence: Genopole 2025, le premier biocluster français au coeur de la révolution médicale

CONFERENCE | MAR-PR05

Organisers: Paris Region Pavilion

Communauté d'agglomération Evry Centre Essonne / Genopole

14:30
15:00

Investment opportunities of the Republic of Tatarstan

PROJECT PRESENTATION | AZUR 1

Country of Honour: Russia

Organiser: Republic of Tatarstan

14:30
15:00

Les grands projets structurants d'aménagement et d'immobilier d'entreprise du Val d'Oise

CONFERENCE | MAR-PR21, RESTAURANT

Organisers: Paris Region Pavilion

Comité d'expansion économique du Val-d'Oise

14:30
15:00

Residential Project In Milan, via Fara

PROJECT PRESENTATION | STAND R33.06 ICE-ANCE

Organiser: Borio Mangiarotti

14:30
15:00

Futrastructure: reprogramming the future of urban infrastructure

CITIES | KEYNOTE ADDRESS | RED ROOM | LEVEL 3

Moderator:

Prof. John Macomber, Professor, Harvard Business School

Keynote:

Scott Burnham, Director, Scott Burnham Studio

From climate change to population growth and economic uncertainty, the coming years will challenge the resources, capabilities and assumptions of cities in ways not seen for generations.

The foundation for a resilient and resourceful future can be laid today by gaining insight into the opportunities possible in future urban infrastructure. Too often, reactive response to current need drives decisions on urban infrastructure, which can leave cities with dated and underperforming physical assets. The leaders of tomorrow's most prosperous and innovative cities will be those with the foresight to recognize that future urban infrastructure should not merely respond to need, but be a proactive catalyst to create opportunity and shape the future.

In this inspiring and future-looking keynote, extensive research will be paired with innovative insight into the next generation of urban infrastructure. By embracing the future with proactive, informed action, a new era of urban infrastructure and urban development is possible that increases both environmental resiliency and economic return on investment.



Prof. John Macomber
© Courtesy Harvard Business School



Scott Burnham

14:30
15:00

Invest in Turkey

GEOGRAPHICAL FOCUS | KEYNOTE ADDRESS | BLUE ROOM | LEVEL 3



Keynote:

President of WAIPA Mehmet Ilker Ayci, President, ISPAT



President of
WAIPA Mehmet
Ilker Ayci

14:30
15:30

Présentation des projets d'aménagement en cours ou à l'étude à Paris

CONFERENCE | MAR-PR16

Organisers: Paris Region Pavilion

Ville de Paris

14:30
15:30

RTBF-VRT: creation of a media hub in Brussels

CONFERENCE | STAND C1.01

Organisers: Belgian Pavilion

Brussels Capital Region

14:30
15:30

Expanding cities: opportunities for growth

NETWORKING EVENT | STAND R27.05

Organiser: Leeds City Region

14:30
15:30

Driving future growth and new investment opportunities: the core cities and the impact of the knowledge economy

First part of the UK Afternoon

CITIES | PANEL | ORANGE ROOM | LEVEL -1

Co-organiser:



Moderator:

Prof. Greg Clark, Principal, The Business of Cities Limited

Speakers:

Sir Howard Bernstein, Chief Executive, Manchester City Council

Sir Albert Bore, Leader, Birmingham City Council

George Ferguson, Mayor of Bristol, Invest Bristol & Bath

Fiona Fletcher-Smith, Executive Director - Development, Enterprise & Environment, Greater London Authority

Carl Potter, Senior Director, GVA

Tom Riordan, Chief Executive, Leeds City Council

- What's the regional economic outlook looking like for each city
- What are the main sectors that are driving growth
- Where might new prime locations be
- What new products might be brought forward for new investment by each city to satisfy this growth from an economic and social perspective



Prof. Greg Clark



Sir Howard
Bernstein



Sir Albert Bore



George Ferguson
© Chris Bahrn



Fiona Fletcher-
Smith



Carl Potter



Tom Riordan

15:00
15:30

Battersea power station

CONFERENCE | LONDON STAND, SUNSET HALL

Organiser: *London Pavilion*

15:00
15:30

Residential project in Milan, via Parri

PROJECT PRESENTATION | STAND R33.06 ICE-ANCE

Organiser: *Borio Mangiarotti*

15:00
15:45

Hermitage Plaza: first class hospitality-led apartments

PROJECT PRESENTATION | MAR-PR29, AGORA

Organisers: *Paris Region Pavilion*
Hermitage

15:00
15:45

Burj Khalifa presentation and Q&A by George Efstathiou from Skidmore, Owings & Merrill

PROJECT PRESENTATION | STAND R31.03

Organiser: *EMAAR*

15:00
16:00

Invest in Tuscany presents: urban regeneration in Tuscany

CONFERENCE | STAND LR4.16 | LERINS HALL

Organisers: *Invest in Tuscany*
Region Tuscany

15:00
16:00

Leicester regeneration showcase event

PROJECT PRESENTATION | STAND R29.13

Organisers: *Leicester City Council*
Wilmott Dixon

15:00
16:00

Play against Magnus Carlsen - The world champion in chess

NETWORKING EVENT | STAND 13.24/15.23

Organiser: *Oslo Metropolitan Area*

15:00
16:00

Présentation des grands projets urbains du Grand Genève Français

CONFERENCE | STAND LAKE GENEVA REGION

RIVIERA HALL

NUMBER R33.02

Organiser: *Lake Geneva Region, En présence notamment de Monsieur Bernard Gaud, Vice-Président de l'ARC et de Monsieur David Mangin, Architecte Urbaniste Français*

15:00
16:00

Increasing housing supply and funding in hard times

CITIES | PANEL | RED ROOM | LEVEL 3

Co-organiser:



Moderator:

Dr Michel Sudarskis, Secretary General, INTA

Speakers:

Edmur Mesquita, Subsecretary of Metropolitan Development, São Paulo State Government

Angelica Salvi Del Pero, Economist, OECD

Hannu Penttilä, Mayor Responsible for City Planning and Real Estate, City of Helsinki

Mark Reynolds, Chief Executive Officer, Mace

Nikita Bantsekin, Head of GR & Foreign Investors Relations Department, Russian Housing Development Foundation

Availability of funding

- Who takes responsibility, in the face of significantly increased financial risks, to shape a better market and to help create a new (ownership or rental) market that will meet the needs of affordability of lower and middle-income households with better quality and choice?
- How the State, the private investors, the independent housing associations, sitting between the private and public sectors, can design other forms of funding such as housing cooperatives, Charity trusts, Social Equity Funds, ...?

Sufficient land supply with planning permission

- How to introduce more flexibility and more certainty in planning process while allowing for innovation and a fast treatment of the building applications?
- Between environmental pressures that encourage urban "green" projects with rigorous standards, and a growing suburbanization that pushes land price higher, is it realistic to expect to build the volume of housing needed?

Rent and asset management flexibility

- The foreseeable future supply growth will come most likely through the market rented sector (MRS). A large scale, well-managed MRS has the potential to offer real flexibility for tenants and support stronger social and workforce mobility. Should MRS providers be major players in a new market future, as the sector face several challenges: it is the most expensive tenure type in weekly costs, tenure can be insecure and often short, and management and maintenance quality is variable?

- How far can the private housing sector go in accepting responsibilities traditionally assigned to the public authority such as provision of public space and infrastructure, schools and even commercial premises?



Dr Michel Sudarskis



Edmur Mesquita



Angelica Salvi Del Pero



Hannu Penttilä
© Pertti Nisonen



Mark Reynolds



Nikita Bantsekin

15:00
16:00

Speed Matching: end-users meet developers in one-to-one targeted meetings

ASSET CLASS | SPEED MATCHING | LOGISTICS PITCHING AREA | LEVEL -1

15:00
16:00

Turkey - Istanbul: the international financial center and hub

GEOGRAPHICAL FOCUS | PANEL | BLUE ROOM | LEVEL 3



Moderator:

Peter Grant, Deputy Editor, The Wall Street Journal

Speakers:

Avi Alkas, Chairman, JLL Turkey and Alkas Danismanlik

M.Arch Ugur Ozer Ozguven, Founding Principal - Özgüven Design, Architecture and Construction Inc., Özgüven Design, Architecture and Construction Inc.

This session will highlight how Istanbul, the center of the Turkish economy, has the capacity to become an international financial center offering advantageous business opportunities.



Peter Grant



Avi Alkas



M.Arch Ugur Ozer Ozguven

15:00
16:30

D2 - Lever de rideau

PROJECT PRESENTATION | RESTAURANT DEEP DESIGN

By invitation only

Organiser: Sogecap

15:00
17:00

Roundtable: "Russia: discover and invest"

NETWORKING EVENT | AUDITORIUM VERRIERE CALIFORNIE

By invitation only

Country of Honour: Russia

Organiser: The ARENDATOR.RU commercial property web portal

15:30
15:45

Hennala area - New life of a military base, Mr. Markku Hietala

PROJECT PRESENTATION | STAND 21.14

Organisers: City of Lahti

LADEC Ltd.

15:30
16:00

Paris 1er: les Halles, le nouveau coeur de Paris

PROJECT PRESENTATION | MAR-PR16

Organisers: Paris Region Pavilion

SemPariSeine

15:30
16:00

Southall - London's next big development

CONFERENCE | LONDON STAND, SUNSET HALL

Organisers: London Pavilion

London borough of Ealing

15:30
16:30

Official opening of Copenhagen Malmö stand

NETWORKING EVENT | STAND 19.14/21.13

Organisers: Copenhagen Capacity

Malmö Stad

15:30
17:00

Moscow calling: drivers of the real estate market

CONFERENCE | SEA BREEZE PAVILION

Country of Honour: Russia

Organisers: Moscow City Government

The Moscow Times

15:30
17:00

Marseille-Provence real estate club presents "Business games 2013" and "Hypermétropole" a metropolitan vision of the territory in 2050

PROJECT PRESENTATION | STAND R31-23 | ESPACE RIVIERA

Organisers: Marseille Metropolis

Marseille Provence Real Estate Club

15:30
17:30

Retrofit strategy and smart buildings: towards high-performance buildings (Part II)

Overview followed by 3 case studies

INNOVATION | WORKSHOP | GREEN ROOM | MIPIIM INNOVATION FORUM

Overview by experts

Experts:

Ralph DiNola, Executive Director, New Buildings Institute

Jon Seller, Chairman, International Facility Management Association

- How to transform existing buildings into models of sustainability and high performance buildings?
- Residential, offices, commercial, historical buildings....: same strategy, same scheme, same methods? What are the different constraints?
- What is the role of design and architecture? Is it only about improving sustainability and energy performance? What are the other benefits - quality, comfort....?
- Buildings retrofit strategy challenges: financing, energy efficiency, technology, innovations

Case study 1 | BuildTog: opportunities to participate in a European Passive House project

Sponsor:



Speakers:

Henrik Meyer-Hoffmann, Architect & Market Developer, BASF

Nicolas Michelin, Architect & Urban Designer, ANMA Agence Nicolas Michelin & Associés

Jean-Denis Mège, Promoter / Head of Topic Group Energy Savings, EURHONET

Thilo Cunz, Architect - Senior Manager International, LUWOG CONSULT

- BASF together with A/NM/A and LUWOG CONSULT is partnering the research and construction project BuildTog, initiated by the European Housing Network EURHONET.
- The BuildTog methodology: Local adaptation and quality management of a common design in Passive House standard.
- New applications: bringing technological knowledge and innovative building solutions to the markets.
- The BuildTog project is calling for new members: project owners, architects, industrials and energy efficiency experts are welcome.

www.buildtog.eu

Case study 2 | Guaranteed operational expenditure (including energy) after retrofit program or for a new building

Sponsor:



Speaker:

Eric Lamendour, Market Director, Cofely Services

A new and innovative approach. Case study of the Nuovo Building (35000m2 in Clichy near Paris). A common project with the Nexity Group

Case study 3 | Key product innovation: Otis and Carrier

Sponsors:



Speaker:

Jacques Schmid, Carrier Advance Solutions Manager, Carrier

- UTC Building & Industrial Systems presentation
- Gen2 Switch by OTIS - The disruptive elevator
- Energy Efficiency and energy independence
- Low voltage architecture
- CARRIER green building solution



Ralph DiNola



Jon Seller



Henrik Meyer-Hoffmann



Nicolas Michelin
© Gaston Bergeret



Jean-Denis Mège



Thilo Cunz



Eric Lamendour

15:30
17:45

Smart cities, intelligent cities and areas on the lotharingian line (Bruxelles-Namur-Luxembourg): What is their future? Which real estate projects will take place?

CONFERENCE | BELGIAN PAVILION, CONFERENCE ROOM

By invitation only

Organisers: Belgian Pavilion

Wallonia Region (BEP-IDELUX-IBW)

15:45
16:00

Manchester at MIPIIM stand event

PROJECT PRESENTATION | STAND B1.00, MANCHESTER STAND

Organiser: Manchester at MIPIIM

15:45
16:00

Innovations in sustainable construction: showcases from Lahti, Mr. Vesa Ijäs

PROJECT PRESENTATION | STAND 21.14

Organisers: City of Lahti

LADEC Ltd.

15:45
16:30

AFTRP presents Asia business center, the Aerolians Paris international business park showcase for import/export between France and Asia

PROJECT PRESENTATION | MAR-PR29, AGORA

Organisers: Paris Region Pavilion

AFTRP

15:45
18:15

UK Afternoon : cities presentation

CITIES | PANEL | ORANGE ROOM | LEVEL -1

15:45-16:30 HS2 – Unlocking the potential of cities and regions?

Speakers:

Sir Albert Bore, Leader, Birmingham City Council
Louise Brooke-Smith, President Elect, RICS
Duncan Sutherland, Non Executive, HS2 Ltd
Tom Riordan, Chief Executive, Leeds City Council
Councillor Jon Collins, Leader of Nottingham City Council, Nottingham City Council

HS2 will enable high-speed rail to transform and rebalance the UK economy. It will increase rail capacity, bring many of the UK's greatest cities even closer together and show the world that the UK is dedicated to investing in its future.

- Will HS2 make a difference to planning and development in the UK?
- Does opposition to the project threaten to stifle economic growth?
- Without pioneering schemes such as HS2, would the UK face being left behind in the global race for investment?

Experts on HS2 will be debating the real impact of the scheme on urban planning, business development and inward investment.

16:30-17:15 Explore the benefits, challenges and successes of partnership working with a panel of senior city representatives

Speakers:

Dr Stuart Black, Director Of Planning and Development, The Highland Council
David Littlejohn, Head of Planning and Regeneration, Perth and Kinross Council
Anne Murray, Business Relationship Manager, Inward Investment, Glasgow City Council
Kevin Robertson, Head of Economy Planning & Regulation, Stirling Council
Stan Ure, Head of Economic Development, Dundee City Council
Greg Ward, Director of Economic Development, The City of Edinburgh Council

The Scottish Cities Alliance is a unique collaboration of the seven cities of Scotland, the Scottish Government and the Scottish Council for Development and Industry. This innovative approach ensures Scotland's cities and their regions are the country's economic powerhouses.

- Scotland's cities: attracting investment, creating growth
- Our achievements
- Development of new City Investment Plans

17:30-18:15 Who owns the UK and does it matter?

Co-organiser:



Speaker:

David Partridge, Managing Partner, Argent LLP

Overseas investment has piled into real estate in London, the south east and other big cities around the UK. But does this investment come at a cost? What is the long-term impact of domestic institutions being forced to look beyond the core for returns? With residential's emergence as an asset class in its own right, does sovereignty of ownership matter more for homes than offices? Or in a global economy do investment borders no longer matter?



Sir Albert Bore



Louise Brooke-Smith



Duncan Sutherland



Tom Riordan



Councillor Jon Collins



Dr Stuart Black



David Littlejohn



Anne Murray



Kevin Robertson



Stan Ure



Greg Ward

16:00
16:15

Asko area, red brick renaissance and fresh new city development, Mr. Timo Valtonen

PROJECT PRESENTATION | STAND 21.14

Organisers: City of Lahti

LADEC Ltd.

16:00
16:15

Presentation - The new way to digitally market properties!

PROJECT PRESENTATION | STAND 9.36

Organiser: Inspired Labs

16:00
16:30

Delivering home for London

CONFERENCE | LONDON STAND, SUNSET HALL

Organisers: London Pavilion

London Chamber of Commerce & Industry

16:00
16:30

Hauts-de-Seine's key innovative projects: cité musicale de l'Île Seguin, Arena 92 Paris

PROJECT PRESENTATION | MAR-PR22

Organisers: Paris Region Pavilion

Hauts-de-Seine Department

16:00
16:30

Josaphat: a new quarter in Brussels

CONFERENCE | STAND C1.01

Organisers: Belgian Pavilion

Brussels Capital Region

16:00
16:30

Driving growth: the knowledge economy

CONFERENCE | STAND R27.05

Organiser: Leeds City Region

16:00
16:45

New project presentation

PRESS EVENT | PURPLE ROOM | LEVEL-1

By invitation only

Country of Honour: Russia

Organiser: Rose Group

16:00
17:00

Paris 17e: Clichy Batignolles, une nouvelle génération de bureaux dans le prolongement du quartier central des affaires

PROJECT PRESENTATION | MAR-PR16

Organisers: Paris Region Pavillon

Paris Batignolles Aménagement

16:00
17:00

Working in Russia

CONFERENCE | STAND 11.18/13.17 | LEVEL 01

Country of Honour: Russia

Organisers: Mebe Development

ING Media

16:00
17:00

Montpellier agglomeration, an area for large projects

PROJECT PRESENTATION | STAND 07.02-09.01

Organiser: Montpellier Agglomeration

16:00
17:00

Cities on the move: the next step in multimodal transport

CITIES | PANEL | RED ROOM | LEVEL 3

Co-organiser:

WORLD
INFRASTRUCTURE
NEWS.COM

Moderator:

Brian Kilkelly, Director, World Infrastructure News

Speakers:

Prof. Hanna Gronkiewicz-Waltz, Mayor of Warsaw, The City of Warsaw

Denis Fuentès, Director, Urban and Regional Mobility Unit, SAFEGE

Dr Chwen-Jing Chen, Political Deputy Minister, Ministry of Transportation and Communications

- Exploring the future mobility of our cities
- How can we move an ever increasing number of people?
- How can we enhance the experience for the travellers?
- Integrated transport networks and transport hubs
- Impact of new technologies and smart solutions



Brian Kilkelly
© Simon Frederick



Prof. Hanna
Gronkiewicz-Waltz



Denis Fuentès
© P.Marais



Dr Chwen-Jing
Chen

16:00
17:00

Speed Matching: investors meet developers in one-to-one targeted meetings

Followed by a networking coffee

ASSET CLASS | SPEED MATCHING | LOGISTICS PITCHING AREA | LEVEL -1

16:15
17:00

Musical dialogue by military musicians The Swings

NETWORKING EVENT | STAND 21.14

Organisers: City of Lahti

LADEC Ltd.

16:30
17:00

Croydon: the renaissance of London's southern economic hub

CONFERENCE | LONDON STAND, SUNSET HALL

Organisers: London Pavilion

Develop Croydon

16:30
17:15

« Cœur de quartier » urban project in progress

CONFERENCE | MAR-PR29, AGORA

Organisers: Paris Region Pavillon

Epadesa

16:30
17:30

Ricardo Bofill Taller de Arquitectura - Cocktail

NETWORKING EVENT | STAND 05.01 | LEVEL -1

Organiser: Ricardo Bofill Taller de Arquitectura

16:30
18:30

Networking cocktail - Spanish wine testing

NETWORKING EVENT | STAND 13.05

By invitation only

Organisers: CEM Management / Circulo Inmobiliario Meridiana / Larkai / Likelinvest / IBA Capital Partners / Gesvalt / Valliance / Amira / Magic Real State / Irea / Ghesa / Ursus Kapital y Rödl & Partner Abogados y Asesores Tributarios S.L.P

16:30
18:30

Rethinking asset allocation for long term investors: strategic and tactical real estate investment

FINANCE & INVESTMENT | WORKSHOP | BLUE ROOM | LEVEL 3

Sponsor:



Moderator:

Allan Sanderson, Managing Editor, Property Investor Europe

Speakers:

Adam Cibik, Portfolio Manager, Real Estate Investments, ERS of Texas

Dr Philippe Ithurbide, Global Head of Research, Amundi

Laurent Luccioni, Executive Vice President, Portfolio Manager and Head of Commercial Real Estate - EMEA, PIMCO Europe Ltd

Gordon Marsden, Director, Investment and Advisory Services, Asia Pacific, DTZ Debenham Tie Leung Limited

Prof. Amin Rajan, CEO, CREATE-Research

Ben Sanderson, Director - Fund Management International and Debt Investment, Hermes Real Estate

Stéphane Tortajada, Group Head of Finance & Investments, EDF

Strategic asset allocation for long-term investors

- What is the global real estate economic situation and context?
- What is the role of real estate within a long-term investor asset allocation? Its weight? Its evolution?
- What are the features of real estate within an asset allocation strategy?

Investors discussion: their conviction concerning real estate investments

- Where do they invest: Geography, sector, strategy...?
- How is it possible for large investors to adapt their sizeable amount of cash to the limited number of real estate opportunities around the world, and in Europe particularly: How can one spend billions when only millions are for sale and even less investment-grade?
- Direct investments, indirect fund selection, global mandate... what formats do large international investors choose in order to deploy their equity in Europe?
- How does European Real Estate investment compare with other international alternatives?



Allan Sanderson



Adam Cibik



Dr Philippe Ithurbide



Laurent Luccioni



Gordon Marsden



Prof. Amin Rajan



Ben Sanderson



Stéphane Tortajada

17:00
18:30

Education, science & technology - catalyst for regeneration?

CONFERENCE | LONDON STAND, SUNSET HALL

Organiser: London Pavilion

17:00
18:00

Birmingham airport and the UK economy: an expanding global gateway?

NETWORKING EVENT | STAND R27.09

Organisers: Greater Birmingham

Birmingham Airport

17:00
18:00

Goodman European logistics fund networking cocktail

NETWORKING EVENT | LOGISTICS PAVILION | LEVEL -1

Organiser: Goodman European Logistics Fund (GELF)

17:00
18:00

Preparing utilities infrastructure of the future: responding to increasing needs in a constrained world

CITIES | PANEL | RED ROOM | LEVEL 3

In collaboration with



Moderator:

Dr Arab Hoballah, Chief SCP, UNEP

Speakers:

Alfredo Buso, Secretary of Urban Planning of São Bernardo do Campo, Secretariat of Urban Planning

Irene Svenonius, Chief Executive Officer, City of Stockholm

- Challenges for long term urban planning
- Opportunities for achieving a good balance in urban investment on economy, society and environment
- Challenges and opportunities for resource efficiency
- Understanding demand drivers and controlling supply systems
- Service providers for changing urban lifestyles
- Alternative finance and market mechanisms



Dr Arab Hoballah



Alfredo Buso



Irene Svenonius

17:00
18:30

Trends and changes in the international architecture

NETWORKING EVENT | STAND LR4.12

Organiser: NRW.INVEST GmbH

17:00
19:00

Drinks reception with Mebe Development

NETWORKING EVENT | STAND 11.18/13.17 | LEVEL 01

Country of Honour: Russia

Organisers: Mebe Development

ING Media

17:00
19:00

Networking cocktail advantage Austria

NETWORKING EVENT | STAND R 31.01

Organiser: Austrian Federal Economic Chamber

17:15
18:00

Paris-Saclay: the operational project underway

CONFERENCE | MAR-PR29, AGORA

Organisers: Paris Region Pavilion

Etablissement Public Paris-Saclay

17:30
18:00

Aviation

CONFERENCE | LONDON STAND, SUNSET HALL

Organisers: London Pavilion

London Chamber of Commerce & Industry

17:30
18:30

Challenges of reconverting industrial wastelands Followed by a cocktail

GLOBAL REAL ESTATE | PANEL | GREEN ROOM | MIPIIM INNOVATION FORUM

SIMULTANEOUS TRANSLATION : FRENCH <> ENGLISH

Co-organiser:



Speakers:

Sigrid Duhamel, Group Corporate Real Estate Director, PSA Peugeot Citroën

Florence Peronnaud, Corporate Real Estate Head, Sanofi



Sigrid Duhamel Florence Peronnaud

17:30
19:00

Cocktail - Les Nouveaux Constructeurs

NETWORKING EVENT | VERRIERE CALIFORNIE

By invitation only

Organiser: Les Nouveaux Constructeurs

17:30
19:30

Knight Frank drinks reception

NETWORKING EVENT | CROISSETTE VILLAGE - CV.02

By invitation only

Organiser: Knight Frank Capital Markets

17:30
21:00

Frankfurt RheinMain cocktail lounge

NETWORKING EVENT | STAND R33.07

Organiser: Frankfurt RheinMain

17:45
20:00

Smart cities, intelligent cities and areas on the lotharingian line (Bruxelles-Namur-Luxembourg)

NETWORKING EVENT | BELGIAN PAVILION, TERRASSE

By invitation only

Organisers: Belgian Pavilion

Wallonia Region (BEP-IDELUX-IBW)

18:00
18:30

White city

CONFERENCE | LONDON STAND, SUNSET HALL

Organiser: London Pavilion

18:00
20:00

Exchange of views about Marseille Metropolis around a tasting session of Chateau Simone great wines

NETWORKING EVENT | STAND R31-23, ESPACE RIVIERA

Organiser: Marseille Métropole

19:00
21:00

MIPIIM Jubilee Concert

EVENT | CARLTON HOTEL, GRAND SALON

By invitation only

Partner:



Sponsor:



WEDNESDAY 12 MARCH

BRAZIL

09:30
10:30

Maricá, the land of opportunities

NETWORKING EVENT | VERRIERE GRAND AUDITORIUM

By invitation only

Country of Honour: Brazil

Organiser: City of Maricá

10:00
10:45

São Bernardo do Campo - An ever improving city to live

CONFERENCE | PURPLE ROOM | LEVEL-1

Country of Honour: Brazil

*Organisers: City of São Bernardo do Campo
CDL São Bernardo do Campo e
Distritos*

11:00
11:45

Brazilian social housing

PROJECT PRESENTATION | PURPLE ROOM | LEVEL-1

Country of Honour: Brazil

Organiser: EcoHouse Group

12:00
12:45

Trends of Brazilian real estate

CONFERENCE | PURPLE ROOM | LEVEL-1

Country of Honour: Brazil

Organiser: Dracorian Investment

14:00
14:45

Rio: the gateway to invest in Brazil

CONFERENCE | PURPLE ROOM | LEVEL-1

Country of Honour: Brazil

*Organisers: Firjan - Rio's state
Ademi*

RUSSIA

10:00
11:30

Intermodal transport hubs: new investment opportunities

CONFERENCE | STAND SB.01

Country of Honour: Russia

Organiser: Moscow City Government

*Co-organiser: Russian Guild of Property
Managers and Developers*

11:00
12:00

Key investment directions of Moscow region. Step by step investment project realization

CONFERENCE | AZUR MOSCOW REGION

Country of Honour: Russia

*Organiser: Ministry of investments and
innovations*

11:00
12:00

Workshop of the World Association of Investment Promotion Agencies

CONFERENCE | AZUR 1

Country of Honour: Russia

*Organiser: Ministry of regional development of
the Russian Federation*

12:00
13:00

Investors' Club: international investment into Moscow real estate

CONFERENCE | STAND SB.01

By invitation only

Country of Honour: Russia

Organiser: Moscow City Government

*Co-organiser: Russian Guild of Property
Managers and Developers*

12:00
13:00

Transport and infrastructure projects of Moscow region as a driver to territories development

CONFERENCE | AZUR MOSCOW REGION

Country of Honour: Russia

Organisers: Moscow Region Government

Ministry of investments and innovations

12:30
14:30

Best investment practices of the Russian Federation

PROJECT PRESENTATION | AZUR 1

Country of Honour: Russia

*Organiser: Ministry of regional development of
the Russian Federation*

12:30
14:30

Development prospects for complex of the design and construction due to Russia's WTO accession

CONFERENCE | AUDITORIUM B

Country of Honour: Russia

Organiser: National Association of Designers

13:00
14:00

Moscow region infrastructure development. Growth in logistics and industrial sectors

CONFERENCE | AZUR MOSCOW REGION

Country of Honour: Russia

Organisers: Moscow Region Government

*Logopark Development, Jones
Lang LaSalle*

14:00
15:00

Future trends of commercial real estate market and complex development of territories. Moscow Region

CONFERENCE | AZUR MOSCOW REGION

Country of Honour: Russia

Organisers: Moscow Region Government

*Ministry of investments and
innovations*

14:00
15:00

Investments in integrated development of vast territories

CONFERENCE | STAND SB.01

Country of Honour: Russia

Organisers: Moscow City Government

Vedomosti Business Daily

14:00
15:30

Key advantages of investing in Russian housing development

CONFERENCE | AUDITORIUM J

Country of Honour: Russia

Organisers: Vedomosti Business Daily

*Russian Housing Development
Foundation*

14:30
15:00

Investment opportunities of the Republic of Tatarstan

PROJECT PRESENTATION | AZUR 1

Country of Honour: Russia

Organiser: Republic of Tatarstan

15:00
17:00

Roundtable: "Russia: discover and invest"

NETWORKING EVENT | AUDITORIUM VERRIERE
CALIFORNIE

By invitation only

Country of Honour: Russia

*Organiser: The ARENDATOR.RU commercial
property web portal*

**15:30
17:00** **Moscow calling: drivers of the real estate market**

CONFERENCE | SEA BREEZE PAVILION

Country of Honour: Russia

Organisers: Moscow City Government

The Moscow Times

**16:00
16:45** **New project presentation**

PRESS EVENT | PURPLE ROOM | LEVEL-1

By invitation only

Country of Honour: Russia

Organiser: Rose Group

**16:00
17:00** **Working in Russia**

CONFERENCE | STAND 11.18/13.17 | LEVEL 01

Country of Honour: Russia

Organisers: Mebe Development

ING Media

**17:00
19:00** **Drinks reception with Mebe Development**

NETWORKING EVENT | STAND 11.18/13.17 | LEVEL 01

Country of Honour: Russia

Organisers: Mebe Development

ING Media

TURKEY

**13:00
13:15** **An economic outlook and next 3 to 5 years hot topics in real estate of Turkey**

CONFERENCE | PURPLE ROOM | LEVEL-1

Country of Honour: Turkey

Organiser: Deloitte

BELGIAN PAVILION

**09:30
10:00** **Charleroi region, the perfect place for your investments**

CONFERENCE | BELGIAN PAVILION, CONFERENCE ROOM

Organisers: Belgian Pavilion

Wallonia Region

**10:00
10:30** **Charleroi, the friendly city**

CONFERENCE | BELGIAN PAVILION, CONFERENCE ROOM

Organisers: Belgian Pavilion

Wallonia Region

**10:30
11:00** **Smarter city: a today reality to better serve citizens, communities and authorities**

CONFERENCE | BELGIAN PAVILION, CONFERENCE ROOM

Organisers: Belgian Pavilion

Wallonia Region

**11:00
12:15** **Midi international hub: a living station in 2018 in Brussels**

PROJECT PRESENTATION | BELGIAN PAVILION, CONFERENCE ROOM

By invitation only

Organisers: Belgian Pavilion

Brussels Capital Region

**12:00
13:30** **Belgian cocktail**

NETWORKING EVENT | BELGIAN PAVILION

Organisers: Belgian Pavilion

Flanders, Brussels, Wallonia

**14:30
15:30** **RTBF-VRT: creation of a media hub in Brussels**

CONFERENCE | STAND C1.01

Organisers: Belgian Pavilion

Brussels Capital Region

**15:30
17:45** **Smart cities, intelligent cities and areas on the lotharingian line (Bruxelles-Namur-Luxembourg): What is their future? Which real estate projects will take place?**

CONFERENCE | BELGIAN PAVILION, CONFERENCE ROOM

By invitation only

Organisers: Belgian Pavilion

Wallonia Region (BEP-IDELUX-IBW)

**16:00
16:30** **Josaphat: a new quarter in Brussels**

CONFERENCE | STAND C1.01

Organisers: Belgian Pavilion

Brussels Capital Region

**17:45
20:00** **Smart cities, intelligent cities and areas on the lotharingian line (Bruxelles-Namur-Luxembourg)**

NETWORKING EVENT | BELGIAN PAVILION, TERRASSE

By invitation only

Organisers: Belgian Pavilion

Wallonia Region (BEP-IDELUX-IBW)

PARIS REGION PAVILION

**10:00
10:30** **Aulnay-sous-Bois 2030-2050:
build a long-term vision of the
city**

CONFERENCE | MAR-PR29

*Organisers: Paris Region Pavilion
EPA Plaine de France*

**10:30
11:00** **La cité musicale
départementale de l'Île Seguin:
a cultural facility with an
international reach**

PROJECT PRESENTATION | MAR-PR22

*Organisers: Paris Region Pavilion
Hauts-de-Seine Department*

**10:30
11:00** **Presentation of the La Défense
Seine Arche area, its projects
and challenges, using the scale
model**

PROJECT PRESENTATION | MAR-PR29

*Organisers: Paris Region Pavilion
Epadesa*

**11:00
11:30** **Marne-la-Vallée: presentation
of the development potential
around two Grand Paris
Express metro stations**

CONFERENCE | MAR-PR29, AGORA

*Organisers: Paris Region Pavilion
EPAMARNE / EPAFRANCE*

**11:00
12:00** **Le renouvellement de
l'immobilier d'entreprise à
Saint-Quentin-en-Yvelines: un
pari réussi**

CONFERENCE | MAR-PR25

*Organisers: Paris Region Pavilion
Communauté d'agglomération de
Saint-Quentin-en-Yvelines*

**11:00
12:30** **Paris 13e - La halle Freyssinet
une reconversion réussie: de
la logistique aux nouvelles
technologies**

PROJECT PRESENTATION | MAR-PR16

*Organisers: Paris Region Pavilion
Semapa*

**11:30
12:00** **Property offer in Grand Roissy/
Paris-Charles-de-Gaulle airport
area real estate invest: from the
business park to the airport city**

CONFERENCE | MAR-PR29, AGORA

*Organisers: Paris Region Pavilion
EPA Plaine de France*

**12:00
12:45** **Call for property developers
and architects for the urban
surroundings of Grand Paris
stations**

CONFERENCE | MAR-PR29, AGORA

*Organisers: Paris Region Pavilion
Société du Grand Paris*

**14:15
15:00** **Circular economy and
affordable housing**

CONFERENCE | MAR-PR29, AGORA

*Organisers: Paris Region Pavilion
VINCI Construction France*

**14:15
15:30** **Inauguration du stand et
conférence: Genopole 2025, le
premier biocluster français au
cœur de la révolution médicale**

CONFERENCE | MAR-PR05

*Organisers: Paris Region Pavilion
Communauté d'agglomération
Evry Centre Essonne / Genopole*

**14:30
15:00** **Les grands projets structurants
d'aménagement et d'immobilier
d'entreprise du Val d'Oise**

CONFERENCE | MAR-PR21, RESTAURANT

*Organisers: Paris Region Pavilion
Comité d'expansion économique
du Val-d'Oise*

**14:30
15:30** **Présentation des projets
d'aménagement en cours ou à
l'étude à Paris**

CONFERENCE | MAR-PR16

*Organisers: Paris Region Pavilion
Ville de Paris*

**15:00
15:45** **Hermitage Plaza: first class
hospitality-led apartments**

PROJECT PRESENTATION | MAR-PR29, AGORA

*Organisers: Paris Region Pavilion
Hermitage*

**15:30
16:00** **Paris 1er: les Halles, le nouveau
cœur de Paris**

PROJECT PRESENTATION | MAR-PR16

*Organisers: Paris Region Pavilion
SemPariSeine*

**15:45
16:30** **AFTRP presents Asia business
center, the Aerolians Paris
international business park
showcase for import/export
between France and Asia**

PROJECT PRESENTATION | MAR-PR29, AGORA

*Organisers: Paris Region Pavilion
AFTRP*

**16:00
16:30** **Hauts-de-Seine's key innovative
projects: cité musicale de l'Île
Seguin, Arena 92 Paris**

PROJECT PRESENTATION | MAR-PR22

*Organisers: Paris Region Pavilion
Hauts-de-Seine Department*

**16:00
17:00** **Paris 17e: Clichy Batignolles,
une nouvelle génération de
bureaux dans le prolongement
du quartier central des affaires**

PROJECT PRESENTATION | MAR-PR16

*Organisers: Paris Region Pavilion
Paris Batignolles Aménagement*

**16:30
17:15** **« Cœur de quartier » urban
project in progress**

CONFERENCE | MAR-PR29, AGORA

*Organisers: Paris Region Pavilion
Epadesa*

**17:15
18:00** **Paris-Saclay: the operational
project underway**

CONFERENCE | MAR-PR29, AGORA

*Organisers: Paris Region Pavilion
Etablissement Public Paris-Saclay*

LONDON PAVILION

10:00
10:30

Hounslow

CONFERENCE | LONDON STAND, SUNSET HALL

Organisers: London Pavilion

London borough of Hounslow

10:30
11:00

Creating real estate value from investment in rail infrastructure

CONFERENCE | LONDON STAND, SUNSET HALL

Organiser: London Pavilion

11:00
11:30

East London

CONFERENCE | LONDON STAND, SUNSET HALL

Organisers: London Pavilion

London borough of Newham

11:30
12:00

Earls Court

CONFERENCE | LONDON STAND, SUNSET HALL

Organiser: London Pavilion

12:00
12:30

Where's the value in London?

CONFERENCE | LONDON STAND, SUNSET HALL

Organisers: London Pavilion

Estates Gazette, Savills & Nabarro

15:00
15:30

Battersea power station

CONFERENCE | LONDON STAND, SUNSET HALL

Organiser: London Pavilion

15:30
16:00

Southall - London's next big development

CONFERENCE | LONDON STAND, SUNSET HALL

Organisers: London Pavilion

London borough of Ealing

16:00
16:30

Delivering home for London

CONFERENCE | LONDON STAND, SUNSET HALL

Organisers: London Pavilion

London Chamber of Commerce & Industry

16:30
17:00

Croydon: the renaissance of London's southern economic hub

CONFERENCE | LONDON STAND, SUNSET HALL

Organisers: London Pavilion

Develop Croydon

17:00
17:30

Education, science & technology - catalyst for regeneration?

CONFERENCE | LONDON STAND, SUNSET HALL

Organiser: London Pavilion

17:30
18:00

Aviation

CONFERENCE | LONDON STAND, SUNSET HALL

Organisers: London Pavilion

London Chamber of Commerce & Industry

18:00
18:30

White city

CONFERENCE | LONDON STAND, SUNSET HALL

Organiser: London Pavilion

THURSDAY 13 MARCH

Programme of Conferences and Events



THURSDAY 13 MARCH

MORNING

08:00
09:30

Leaders' Breakfast

Private talk between a selection of 80 CEOs and keynote speakers

GLOBAL REAL ESTATE | EVENT | MAJESTIC HOTEL, SALON DIANE

By invitation only

Moderator:

Courtney Fingar, Editor, fDi Magazine

Keynotes:

Graeme Maxton, Futurist, Economist & Author,

Günther H. Oettinger, Member of the European Commission,



Courtney Fingar
© Marek Sikora



Graeme Maxton



Günther H. Oettinger

08:30
09:30

A development method for Brussels with Minister President

CONFERENCE | BELGIAN PAVILION, CONFERENCE ROOM

By invitation only

Organisers: Belgian Pavilion

Brussels Capital Region

08:30
10:00

Driving growth: the importance of Region

CONFERENCE | HOTEL GRAY D'ALBION

By invitation only

Organiser: Leeds City Region

09:00
10:00

Hotel, Tourism & Leisure Breakfast New ways of working – the role of hotels and hoteling

ASSET CLASS | EVENT | DEEP DESIGN RECEPTION LOUNGE | LEVEL 3

By invitation only

Sponsor:



Welcome speech:

Christian Karaoglanian, Chief Development Officer, Accor

Keynote:

Jeffrey Saunders, Senior Executive Advisor, Copenhagen Institute for Futures Studies

- The nature of office work is changing, and new ways of working are altering the way employers and employees plan for and develop their workplace and amenities strategies and their physical infrastructure.
- By understanding the challenges companies are facing in developing their workplace strategies, hotels have the opportunity to develop a new role in servicing business customers.
- Using the findings from the New Ways of Working – the workplace of the future white book developed in collaboration with ISS World Services, Jeffrey Saunders from the Copenhagen Institute for Futures Studies (CIFS) will give the presentation New Ways of Working – the role of hotels and hoteling.
- In this presentation, Mr. Saunders will discuss how hotels and hoteling can help core organizations utilizing flexible workplace arrangements to maximize their flexibility and strategic agility.
- The challenge for hotel operators in the evolving environment in will be to understand how the introduction of new technologies – including app based booking services – could change the demand for office amenities and services offered by hotels. For example, many organizations are now offering the use of their meeting rooms and conference facilities that once were offered solely by hotels.



Christian Karaoglanian



Jeffrey Saunders

09:30
11:00

Costa & croissants with Premier Inn - Meet the Acquisition Team

NETWORKING EVENT | STAND 02.02 | LEVEL -1

Organiser: Premier Inn

10:00
10:30

London stansted Cambridge corridor

CONFERENCE | LONDON STAND, SUNSET HALL

Organiser: London Pavilion

10:00
10:30

Birmingham's growth agenda

PROJECT PRESENTATION | STAND R27.09

Organiser: Greater Birmingham

10:00
10:45

Green building in the Oslo region

PROJECT PRESENTATION | STAND 13.24/15.23

Organiser: Oslo Metropolitan Area

10:00
11:00

Functional diversity: shared buildings and spaces

INNOVATION | PANEL | GREEN ROOM | MIPIM INNOVATION FORUM
SIMULTANEOUS TRANSLATION : FRENCH <-> ENGLISH

In association with:



Moderator:

Prof. Ingrid Nappi-Choulet, Head of the Real Estate and Sustainable Development Chair, ESSEC Business School

Speakers:

Olivier Estève, Deputy Chief Executive Officer, Foncière des Régions

Christian Cléret, CEO, Poste Immo

Philippe Zivkovic, Executive Chairman of the Executive Board, BNP Paribas Real Estate

This age of dense, compact cities is challenging many of the principles that governed the city of yesterday, such as intensive land consumption, the dominance of individual homes, and function-based zoning. Real estate has a crucial role to play in turning a new page and improving sustainability, particularly by focusing on flexibility. A building is flexible if it isn't assigned to a single use, if its uses can change, and also if it encourages the emergence of new uses on a shared basis. What added value can real estate actors, and the city itself, draw from these shared uses?

To accompany the publication of ESSEC's second *Cahier de la Chaire Immobilier et Développement Durable* which takes the theme of "The City of Tomorrow: new ways of using and sharing real estate", this round table aims to stimulate imaginative reflection on the questions of modularity and forms of sharing, discussing the challenges and opportunities for the real estate of the future.



Prof. Ingrid Nappi-Choulet



Olivier Estève
© Olivier Ouadah



Christian Cléret
© Fatima Jelloul



Philippe Zivkovic

10:00
11:00

Cities project presentations

CITIES | PROJECT PRESENTATIONS | HTL PITCHING AREA | LEVEL 3

10:00-10:10 Summerside (Prince Edward Island Province)

10:10-10:20 Hamilton (Ontario Province)

10:20-10:30 Cardiff

10:30-11:00 Networking break

10:00
11:30

Investment in the development of cultural and sports facilities: factors for success

CONFERENCE | SEA BREEZE

Country of Honour: Russia

Organiser: Kommersant

10:00
11:30

The Big Debate

Change perspective: how to adapt the property world to a fast moving international environment?

GLOBAL REAL ESTATE | PANEL | GRAND AUDITORIUM | LEVEL 1

Introduction:

Graeme Maxton, Futurist, Economist & Author,

Moderator:

Michael Skapinker, Assistant Editor, Financial Times

Speakers:

Robert Booth, CEO Emaar Properties, Emaar

Harry Macklowe, Chairman, Macklowe Properties

Prof. Carlo Ratti, Director, MIT Senseable City Lab, and Partner, Carlo Ratti Associati

A panel of international property players comment on their professional experience managing 'change' environment and creating opportunities out of challenges.



Graeme Maxton



Michael Skapinker



Robert Booth



Harry Macklowe



Prof. Carlo Ratti
© Lars Krüger

10:00
11:30

Logistics: solution pitchings

ASSET CLASS | PROJECT PRESENTATIONS | LOGISTICS PITCHING AREA | LEVEL -1

10:00-10:30 Exclusive unveiling of an a class logistics platform project

Organiser: Barjane

11:00-11:30 XXL warehouses as a driver of logistics performance: focus on 3 active projects

Organiser: Concerto

10:00
12:30

Ghent: the secret of a smart city

CONFERENCE | BELGIAN PAVILION, CONFERENCE ROOM

Organisers: Belgian Pavilion

Flanders Ghent Development Group

10:30
10:45

Manchester at MIPIM stand event

PROJECT PRESENTATION | STAND B1.00, MANCHESTER STAND

Organiser: Manchester at MIPIM

10:30
11:00

Presentation of the La Défense Seine Arche area, its projects and challenges, using the scale model

PROJECT PRESENTATION | MAR-PR29

Organisers: Paris Region Pavilion

Epadesa

10:30
11:00

Gécina et Bouygues: le label biodiversité

CONFERENCE | MAR-PR16

Organiser: Paris Region Pavilion

10:30
11:00

London's future transport infrastructure needs

CONFERENCE | LONDON STAND, SUNSET HALL

Organisers: London Pavilion

London Chamber of Commerce & Industry

10:30
11:00

The Cité musicale départementale de l'Île Seguin: a cultural facility with an international reach

PROJECT PRESENTATION | MAR-PR22

Organisers: Paris Region Pavilion

Hauts-de-Seine Department

10:30
11:00

Invest in Tuscany presents: Florence learning hub

PROJECT PRESENTATION | STAND LR4.16 | LERINS HALL

Organisers: Invest in Tuscany

Municipality of Florence

10:30
11:30

Dynamiques urbaines au centre de l'agglomération Evry Centre Essonne: la réhabilitation des arènes de l'agora, un levier d'attractivité

CONFERENCE | MAR-PR05

Organisers: Paris Region Pavilion

Communauté d'agglomération Evry Centre Essonne

10:30
11:30

The coexistence of the functions for the benefit of the inhabitants

CONFERENCE | STAND C1.01

Organisers: Belgian Pavilion

Brussels Capital Region

10:30
11:30

Montpellier, creative city

PROJECT PRESENTATION | STAND 07.02-09.01

Organiser: City of Montpellier

10:30
12:30

Innovation: solution pitchings

INNOVATION | PROJECT PRESENTATIONS | PITCHING AREA | MIPIM INNOVATION FORUM

10:30-11:00 Is an investment in front office capabilities the best way to improve alternative asset acquisitions?

Organiser: Taliance

11:00-11:30 Get intelligent insights from Real Estate operations to drive performance (case: Flemish Government)

Organiser: MCS Facilities Management

11:30-12:00 BREEAM - sustainable real estate around the world

Organiser: Building Research Establishment

12:00-12:30 The structural monitoring : for a safe and cost effective asset

Organiser: OSMOS

10:45
12:30

The Wealth Report European Launch

NETWORKING EVENT | CARLTON HOTEL

By invitation only

Organiser: Knight Frank

11:00
11:15

Presentation - The new way to digitally market properties!

PROJECT PRESENTATION | STAND 9.36

Organiser: Inspired Labs

11:00
11:30

Paris 17e: Porte Pouchet, des bureaux et un hôtel autour de la nouvelle place Pouchet

CONFERENCE | MAR-PR16

Organisers: Paris Region Pavilion

Semavip

11:00
11:30

The next wave of residential investors

CONFERENCE | LONDON STAND, SUNSET HALL

Organisers: London Pavilion

Estates Gazette & Savills

11:00
11:30

Securing the future of large UK developments

PROJECT PRESENTATION | STAND R27.09

Organiser: Greater Birmingham

11:00
11:45

Future of Khimki and MEBE

CONFERENCE | PURPLE ROOM | LEVEL-1

Country of Honour: Russia

Organisers: MEBE Development

ING Media

11:00
11:45

Majunga: the reinvented tower

PROJECT PRESENTATION | MAR-PR29, AGORA

Organisers: *Paris Region Pavilion*
Unibail-Rodamco

11:00
12:00

The role of BIM in real estate

PROJECT PRESENTATION | STAND R29.32

Organiser: *RICS*

11:00
12:00

From monetary to banking union in (only) 25 years!

CONFERENCE | AUDITORIUM I

By invitation only
Organiser: *SIPA*

11:00
12:30

City offices - Getting the balance right

CONFERENCE | AUDITORIUM K

By invitation only
Organisers: *London Pavilion*
City of London & CPA

11:00
12:30

Italian real estate: new supply, new demand

GEOGRAPHICAL FOCUS | PANEL | RED ROOM | LEVEL 3
SIMULTANEOUS TRANSLATION : ITALIAN <> ENGLISH

Sponsor:



Co-organiser:



Introduction:

Prof. Andrea Boltho, Emeritus Fellow, Magdalen College, University of Oxford

Moderator:

Dr Evelina Marchesini, Real Estate Special Reporter and Columnist, IL SOLE 24 ORE

Speakers:

Umberto Borzi, Partner, Chiomenti Studio Legale
Dr Paolo Buzzetti, Chairman, ANCE
Dr Aldo Mazzocco, CEO, Beni Stabili SIQ & President, Assoimmobiliare
Massimo Brunelli, CEO, IDeA FIMIT sgr
Dr Piero Fassino, Sindaco Comune Torino, Comune di Torino
Matteo Del Fante, Chairman, CDP INVESTIMENTI SGR
Roberto Luongo, CEO, ICE, Italian Trade Agency
Dr Ada Lucia De Cesaris, Deputy Mayor of Milan, Municipality of Milan
Dr Stefano Scalera, Direttore, Agenzia del Demanio
Dr Federico Eichberg, Head of Unit, Ministry of Economic Development
Vincenzo Fortunato, President, Invimit SGR

The new political scenario, the attractive price range, the growing supply of quality assets, including from funds in liquidation, is revamping the flow and turnover of investors. Cassa Depositi e Prestiti is likely to give substance to the valorization of public assets; important investors are displaying a renewed interest in the market: middle east sovereign funds, primary international investment funds. The conference will deal with such scenario and with specific measures aimed at fostering investments.



Prof. Andrea Boltho



Dr Evelina Marchesini



Umberto Borzi



Dr Paolo Buzzetti



Dr Aldo Mazzocco



Massimo Brunelli



Dr Piero Fassino



Matteo Del Fante



Roberto Luongo



Dr Ada Lucia De Cesaris



Dr Stefano Scalera



Dr Federico Eichberg



Vincenzo Fortunato

11:30
12:00

Enfield: neighbourhoods for the 21st century

CONFERENCE | LONDON STAND, SUNSET HALL

Organisers: *London Pavilion*
London Borough of Enfield

11:30
12:30

Paris 13e: consultation Austerlitz gare, 50 000 m2 de bureaux et hôtel, 20 000 m2 de commerces et activités dans un site historique

CONFERENCE | MAR-PR16

Organisers: Paris Region Pavilion

Semapa

11:30
12:30

Brazil's expansion: where are we?

GEOGRAPHICAL FOCUS | PANEL | BLUE ROOM | LEVEL 3

SIMULTANEOUS TRANSLATION: BRAZILIAN <> ENGLISH



Sponsor:



Moderator:

Peter Grant, Deputy Editor, The Wall Street Journal

Speakers:

Anthony Armstrong-Emery, President, EcoHouse Group

Eduardo Eugenio Gouvêa Vieira, President, FIRJAN - Federation of Industries of the State of Rio de Janeiro

Dr José Carlos Martins, Vice President, CBIC

How has the global macroeconomic situation changed over the past 12 months and what is the exact situation in Brazil? What are the opportunities? Which perspectives for international investors? Brazilian leaders respond to the international community.



Peter Grant



Anthony Armstrong-Emery



Eduardo Eugenio Gouvêa Vieira

11:30
13:00

Masterminds Architecture: flexible and adaptable architecture

INNOVATION | MASTERMINDS | GREEN ROOM | MIPIM INNOVATION FORUM

Co-organiser: **Lord** culture

Moderator:

Stefano Boeri, Chief, Stefano Boeri Architetti

Speakers:

Mette Kynne Frandsen, CEO & Partner, Henning Larsen Architects

Dominique Perrault, Architecte DPL - Urbaniste SFU, Dominique Perrault Architecture

Prof. Ir. Winy Maas, Director - Architect, MVRDV

Mark Middleton, Managing Partner, Grimshaw

Msc Auguste van Oppen, Architect / Partner, O+A strategies and architecture

Since the beginning of the 20th century and more specifically since the 50s-60s, architects started to be interested about the issues of flexibility, modularity and mobility.

Contrarily of the traditional occidental vision of architecture based on the idea of durability; modularity and flexibility in architecture question this static position.

- What are the main changes introduced by the notion of flexibility in architecture?
- What are the impacts of flexible and modular architecture in terms of sustainability, economics, planning, prefabrication and use?
- What are the visible differences of this type of architecture in terms of design and methodology of work?
- Beyond the theoretical research on the issue, concretely, what is the importance given today to the flexibility and modularity in architecture projects?



Stefano Boeri



Mette Kynne Frandsen



Dominique Perrault
© Rui Morais de Souza



Prof. Ir. Winy Maas
© Boudewijn Bollmann



Mark Middleton
© Aleksandra Babik



Msc Auguste van Oppen

11:30
13:00

Logistics and property: drivers and booming places

Overview followed by 2 case studies

ASSET CLASS | WORKSHOP | ORANGE ROOM | LEVEL -1

Overview by experts

Facilitator:

Rob Coston, Editor, Logistics Business Magazine

Experts:

Mike Hillis, SIOR, CCIM, President, SIOR - Society of Industrial & Office Realtors

Mari van Kuijk, Managing Director & Partner, Groenewout

- What are the future key trends? And the booming places in terms of geography?
- What are the new needs of occupiers?
- What are the impacts of technology and innovation?
- Optimisation and resources mutualisation: risks and costs split

Case study 1 | Bringing it all together: XXL warehouse for Castorama

Co-organiser: **CBRE**

Speakers:

Amaury Gariel, Managing Director, CBRE

Pascal Aujoux, CEO, PRD

Owning, operating and developing a 113,000 sq m XXL Warehouse is no small feat. This session will examine a case study of a recent transaction in Saint Martin de Crau (France) involving Castorama as an occupier, PRD as a developer and AG Real Estate as an investor. The three parties will explain their rationale and strategy in committing to the scheme.

Case study 2 | Built to suit with land to grow

Sponsor:



Speaker:

Remon Vos, CEO, CTP

Presentation will be about trends and requirements for industrial property in central Europe. Much more than just logistics. From assembly and warehousing to R&D and pan-European distribution. High-tech manufacturing, e-commerce, trends and developments and the future of the region by CTP, one of central Europe largest industrial property owner / developer with a look into the future.



Rob Coston



Mike Hillis



Mari van Kuijk



Amaury Gariel



Pascal Aujoux



Remon Vos
© Goran Taevski

11:30
14:00

Conference of Presidents. As the 2014 European City of the year, Marseille Metropolis presents the major projects that will build the territory of tomorrow

CONFERENCE | DEEP DESIGN RECEPTION LOUNGE | LEVEL 3

By invitation only

Organiser: *Marseille Metropolis*

Sponsors:



11:45
12:30

Grand Paris with many investment opportunities

CONFERENCE | MAR-PR29, AGORA

Organisers: *Paris Region Pavilion*

Société du Grand Paris / Région Ile-de-France

AFTERNOON

12:00
12:30

Office design

CONFERENCE | LONDON STAND, SUNSET HALL

Organiser: *London Pavilion*

12:00
13:00

Brussels invest and export Networking drink

NETWORKING EVENT | STAND C1.01

Organisers: *Belgian Pavilion*

Brussels Capital Region

12:00
13:00

International Architectural Contests – Tool for improving the quality of developed urban environment

CONFERENCE | STAND SB.01

Country of Honour: *Russia*

Organiser: *Moscow City Government*

Co-organiser: *Russian Guild of Property Managers and Developers*

12:00
13:00

Paradise: from virtual to reality

PROJECT PRESENTATION | STAND R27.09

Organiser: *Greater Birmingham*

12:30
13:00

Le Bourget metropolitan cluster: Grand Paris' business class

CONFERENCE | MAR-PR29, AGORA

Organisers: *Paris Region Pavilion*

EPA Plaine de France

12:30
13:00

Old Street & Shoreditch

CONFERENCE | LONDON STAND, SUNSET HALL

Organiser: *London Pavilion*

13:00
14:30

Brazilian Lunch

GEOGRAPHICAL FOCUS | EVENT | GRAY D'ALBION HOTEL, SALON 4 SAISONS

By invitation only

13:00
14:30

Italian Lunch

GEOGRAPHICAL FOCUS | EVENT | MAJESTIC HOTEL, SALON DINARD

By invitation only

Sponsor:



14:00
14:30

Case study - Sustainable construction in Europe: policy framework and support measures

INNOVATION | WORKSHOP | GREEN ROOM | MIPIIM INNOVATION FORUM

Sponsor:



Speakers:

Marzena Rogalska, Head of Unit, European Commission
Laurent Deleersnyder, Policy Officer, European Commission
Martine Liogier-Coudoux, Project Officer, Enterprise Europe Network France Méditerranée

- Challenges and opportunities of the European construction sector
- Policy responses: industrial policy, construction and energy
- Case studies: how can your company benefit from support measures provided at European level?
 - Smart Cities & Communities
 - Access to funding
 - Connect & Construct Project
 - Built-up Webportal
 - Build-up Skills Project
 - Staying connected, sharing expertise: Enterprise Europe Network



Marzena Rogalska



Laurent Deleersnyder



Martine Liogier-Coudoux

14:00
14:45

Dynamics of real estate Market of Turkey: where Turkey stands in the world of emerging markets?

CONFERENCE | PURPLE ROOM | LEVEL-1

Country of Honour: Turkey

Organiser: Gyoder

14:00
15:00

What do valuation practices mean to real estate?

PROJECT PRESENTATION | STAND R29.32

Organiser: RICS

14:00
18:00

Hotel, Tourism & Leisure: solution pitchings

ASSET CLASS | PROJECT PRESENTATIONS | HTL PITCHING AREA | LEVEL 3

14:00-14:30 From resorts to alberghi diffusi (widespread hotels). Investment opportunities in the main cities in Tuscany

Organiser: Invest in Tuscany

14:30-15:00 The "Opera Hotel" a sustainable work, to win in a changed market

Organiser: Simone Micheli - Architect

15:00-15:30 Russia & Italy Art Connection: the Hermitage Museum Official Hotel by Savio Interiors

Organiser: Savio Interiors

15:30-16:00 The unique location for your prestigious hotel and resort

Organisers: Blue Line / Cannes - France

16:00-16:30 Dreaming an Italian Island at the gates of Venice

Organiser: All Projects

16:30-17:00 The Italian hotel assets: a program of restructuring, requalification and development for more than 500,000 rooms

Organiser: ANCE

17:00-17:30 Alzahara: Enjoy the culture, Feel the tradition, Explore the future, Live the dream

Organiser: Al Zahara

14:00
19:00

Innovation: solution pitchings

INNOVATION | PROJECT PRESENTATIONS | PITCHING AREA | MIPIIM INNOVATION FORUM

14:30-15:00 Building and mobility coupling: towards an energy efficient offer

Organiser: GDF Suez

15:00-15:30 BASF : Participating in the European passive house project BuildTog

Organiser: BASF

15:30-16:00 Philips Lighting delivers innovation that matters to you. Discover how light can improve comfort and energy savings

Organiser: Philips

16:00-16:30 "Making your windows work for you" energy saving, security and comfort by Enhancing your Glazing

Organiser: 3M

16:30-17:00 Solution pitching

Organiser: Somfy

17:00-19:00 Solution pitchings

Organiser: AFEX

- 17:15 Architecture & sense of place by AW2 Architecture Workshop2
- 17:30 Office buildings Cairo, Egypt by ATSP
- 17:45 Partners for performance & quality by CSTB/CERWAY
- 18:00 Technical audit: Real-Estate transactions by Qualiconsult
- 18:15 Office building transformation & renovation, Paris by Braun + Associes

14:30
15:00

Le potentiel de l'espace monde Vallée de la Seine - Grand Paris

CONFERENCE | MAR-PR09

Organisers: Paris Region Pavilion

Comité d'expansion économique du Val-d'Oise / Normandy Avenue

14:30
15:00

Expo village 2015 Milan - Cascina Merlata

PROJECT PRESENTATION | STAND R33.06 ICE-ANCE

Organisers: *Nessi & Majocchi S.P.A. - Cile S.P.A. - Mangiavacchi & Pedercini S.P.A.*

Euromilano S.P.A.

14:30
15:15

Presentation of the La Défense Seine Arche area, its projects and challenges, using the scale model

PROJECT PRESENTATION | MAR-PR29

Organisers: *Paris Region Pavilion*

Epadesa

14:30
15:30

The Canal at the centre of Brussels' regional development

PROJECT PRESENTATION | BELGIAN PAVILION, CONFERENCE ROOM

By invitation only

Organisers: *Belgian Pavilion*

Brussels Capital Region

14:30
15:30

2014: The relaunch of Italy

CONFERENCE | AUDITORIUM J

By invitation only

Organiser: *Il Quotidiano Immobiliare - Daily Real Estate*

14:30
15:30

Presentation of the Mook magazine, published by "Autrement" and entitled "Euroméditerranée, sunlight architecture"

PRESS EVENT | STAND R31-23

Organisers: *Euroméditerranée*

Marseille Metropolis

14:30
15:30

Learning from the crisis and looking to the future – property lending: overcoming challenges to create opportunity

FINANCE & INVESTMENT | PANEL | BLUE ROOM | LEVEL 3

Co-organiser:



Introduction:

Gemma Haley, Associate Director, Loan Market Association

Moderator:

Amelia Slocombe, Senior Associate Director, Loan Market Association

Speakers:

Jamil Farooqi, Director, M&G Investments

John Feeney, Managing Director and Global Head of Corporate Real Estate, Lloyds Bank

Peter Jark, Partner, DLA Piper UK LLP

Damian Perry, Partner, Clifford Chance LLP

Established real estate investors will be only too aware of the challenges of real estate lending and the importance of understanding lessons learnt from the past and applying them to the opportunities of the future. This panel, moderated by the Loan Market Association, will ask senior real estate professionals how the financial crisis brought these challenges to the fore, the lessons that may be learnt going forward and their applicability in the current lending environment. Potential topics for discussion will include:

- Changing lending practices: applying lessons of the past to the opportunities of the future
- How to identify opportunity in a cautious lending environment
- Key legal considerations for cross-border loans: local law, insolvency and security enforcement – traps for the uninitiated
- The need for thorough commercial and legal due diligence and the benefits of standardised documentation
- Intercreditor considerations: how junior and subordinated lenders can best protect their interests



Gemma Haley



Amelia Slocombe



Jamil Farooqi



John Feeney



Peter Jark
© Daniela Friebe



Damian Perry

14:30
16:00

Transform Real Estate into a performance asset

INNOVATION | WORKSHOP | GREEN ROOM | MIPIIM INNOVATION FORUM

Sponsor:



- How to develop digital solutions and services for occupants, owners and investors?
- Discover how Majunga (Paris, La Défense) offers a unique occupants' experience at work through comfort, services and workspace efficiency.
- Get up to date on solutions to facilitate collaboration and interactions to develop satisfaction and motivation while optimizing real estate costs. Monitor over time, the balance between working modes and space evolution.

Schneider Electric, architect of efficiency

Moderator:

Joris Gaudion, Directeur Segment Immobilier, Schneider Electric

14:30-15:00 Introduction : vision, market, innovation

Speakers:

Prof. Dr Norm Miller, Professor & Editor, University of San Diego
Pascal Brosset, Senior Vice President Innovation, Schneider Electric

15:00-15:30 The Majunga Tower

Speaker:

Gilles Cordon, Sales Developer, Schneider Electric

15:30-16:00 Q&A

Speakers:

Univ. Prof. Dr Alexander Redlein, Board of EuroFM, EuroFM / Vienna University of Technology
Marcus Täck, Real Estate and Office Market, Schneider Electric



Joris Gaudion



Prof. Dr Norm Miller



Univ. Prof.
Dr Alexander
Redlein



Marcus Täck



Pascal Brosset

14:30
16:00

Cities project presentations

CITIES | PROJECT PRESENTATIONS | LOGISTICS PITCHING AREA | LEVEL -1

14:30-14:40 Lublin region

14:40-14:50 Vilnius

14:50-15:00 Networking break

15:00-15:10 Stockholm Business Region Development AB & Haninge city

15:10-15:20 Örebro

15:20-15:30 Eskilstuna

15:30-16:00 Networking break

14:30
16:00

Global healthcare real estate: the boom market of the next decades

ASSET CLASS | WORKSHOP | ORANGE ROOM | LEVEL -1

Co-organiser:



Moderator:

Stéphane Pichon, Managing Partner, Your Care Consult

Speakers:

Sébastien Berden, Head of Healthcare, Cofinimmo SA

Nicolai Kobliakov, Member of board, Senior Cottage

Driven by strong increase in demand : Obamacare in the US, equipment building in emerging countries - there are today about 25M elderly people in Brazil, 65M in India, 200M in China - and aging population in Europe, healthcare real estate is booming across the world. With actual initiatives of Western operators in China, confirmed interest from global investors in European assets, emerging care industry in Brazil, Russia and Turkey, tremendous opportunities are up for grabs for all real estate actors:

- Regions and cities to meet the needs of their citizens
- Developers, lending banks, architects, builders to develop these equipment
- Investors to secure long term cash-flows from these assets

Case study | The Hospital of Vimercate: an integrated approach to healthcare facilities

Sponsors:



Speaker:

Fabrizio Pucciarelli, CEO, INSO S.p.A.

- Key drivers in hospital implementation plans
- Innovative solutions and technology highlights
- PPP scheme and financials
- O&M: how to enhance the lifecycle of health facilities



Stéphane Pichon



Sébastien Berden



Nicolai Kobliakov



Fabrizio Pucciarelli

15:00
15:30

Grand Hotel Courmayeur Mont Blanc

PROJECT PRESENTATION | STAND R33.06 ICE-ANCE

Organisers: Nessi & Majocchi S.P.A. - Cile S.P.A. - Mangiavacchi & Pedercini S.P.A.

BNP Paribas Real Estate Italy

15:00
15:45

Turkey's vision on sustainable buildings. Trends and foresight

CONFERENCE | PURPLE ROOM | LEVEL-1

Country of Honour: Turkey

Organiser: Cedbik

15:00
15:45

Dubai Opera presentation and Q&A by Janus Rostock, from Atkins

CONFERENCE | STAND R31.03

Organiser: EMAAR

15:00
16:00

Nordic battle

NETWORKING EVENT | STAND 13.24/15.23

Organisers: Oslo Metropolitan Area

Estate Media

15:00
16:30

Brazil reception

NETWORKING EVENT | STAND R29.32

Organiser: RICS

15:15
16:00

Marne-la-Vallée's development potential and international image

CONFERENCE | MAR-PR29, AGORA

Organisers: Paris Region Pavilion

EPAMARNE / EPAFRANCE

15:30
16:00

The Farrell review

CONFERENCE | LONDON STAND, SUNSET HALL

Organiser: London Pavilion

15:30
16:30

Knokke-Heist: Maes & Boeremboomplein

PROJECT PRESENTATION | BELGIAN PAVILION, CONFERENCE ROOM

Organisers: Belgian Pavilion

City of Knokke-Heist

15:30
16:30

Paris 17e : Clichy Batignolles, une nouvelle offre de bureaux autour du palais de justice de Paris et du pôle de transports de la Porte de Clichy

CONFERENCE | MAR-PR16

Organisers: Paris Region Pavilion

Paris Batignolles Aménagement

15:30
16:30

Premiere of the movie - Stockholm: a global star

PRESS EVENT | AUDITORIUM K

Organisers: City of Stockholm

Tidningen Fastighetsaktien / Estate Scandinavia

15:30
17:00

Urban growth and business opportunities in the heart of Europe the Post Expo Milano 2015 Masterplan

CONFERENCE | STAND 13.08

Organiser: Arexpo S.p.A.

15:45
16:00

Manchester at MIPIIM stand event

PROJECT PRESENTATION | STAND B1.00, MANCHESTER STAND

Organiser: Manchester at MIPIIM

16:00
16:15

Presentation - The new way to digitally market properties!

PROJECT PRESENTATION | STAND 9.36

Organiser: Inspired Labs

16:00
16:45

Grand Paris international university quarter: a new university and urban complex

CONFERENCE | MAR-PR29, AGORA

Organisers: Paris Region Pavilion

EPA Plaine de France

16:00
16:45

Perspectives for Brazilian real estate on a World Cup year

CONFERENCE | PURPLE ROOM | LEVEL-1

Country of Honour: Brazil

Organiser: Sistema COFECI-CRECI

16:00
16:45

Burj Khalifa presentation and Q&A by George Efstathiou from Skidmore, Owings & Merrill

PROJECT PRESENTATION | STAND R31.03

Organiser: EMAAR

16:00
17:00

Reception + cocktail party. Invest in the city and the region. Ostrava - the logistics gateway to Europe

NETWORKING EVENT | STAND 08.20-10.19

Organisers: City of Ostrava

Moravian-Silesian region

16:00
17:00

Shaping the future of the luxury hotel industry

ASSET CLASS | PANEL | BLUE ROOM | LEVEL 3

Co-organiser:



Moderator:

Christoph Härle, CEO Continental Europe, JLL Hotels & Hospitality Group

Speakers:

Francesco Cefalu', Director of Development, Europe, Four Seasons Hotels and Resorts

Paul Massot, Regional Development Director, Mandarin Oriental Hotel Group

Valentin Sadan, Senior Manager, Development, FRHI Hotels & Resorts

- What are the evolutions in both products and locations ?
- Who are the clients and what are their new expectations ?
- Who are the investors and what are their search criterias?
- How to innovate and differentiate to stay in the race ?



Christoph Härle



Francesco Cefalu'



Paul Massot



Valentin Sadan

16:00
17:30

MIPIM UK Afternoon Tea with traditional British fare

EVENT | MAJESTIC HOTEL, SALON DIANE

By invitation



16:00
18:00

Rebuilding the market: the role of "bad banks" in revitalising the real estate investment market in Europe Followed by a cocktail

FINANCE & INVESTMENT | PANEL | RED ROOM | LEVEL 3

Co-organiser:



Masters of Ceremony:

Neil Callanan, Reporter, Bloomberg

Avv. Alessandra Tarissi De Jacobis, Co-Chair Cross Border Real Estate Committee ABA SIL, Cocuzza & Associati

Moderators:

Dr Duarte de Athayde, Partner, Abreu Advogados

Anders Forkman, Partner, Vinge

Gerard F. Hernandez-Colet, Partner, Cuatrecasas, Gonçalves Pereira

Terry A. Selzer, Head of Cross Border Transactions, Husen Advokater

Speakers:

Matteo Cidonio, Managing Partner, GWM Capital Advisors LLP

Joseph Philip Forte, Partner, DLA Piper

Ronnie Hanna, Head of Asset Recovery, National Asset Management Agency

Michael Hornsby, Partner, EY

Evan Z. Lazar, Co-Chairman Real Estate, Dentons

This seminar will focus on the challenges, process and legal risks of different players in revitalizing the European real estate investment market.

- Will bad banks help revitalize the European real estate market?
- What has been the problems and success of "bad banks" in Ireland, Spain and France?
- What has been the experience of private investors with dealing with these "bad banks"?
- What are the legal risks and key issues that investors should be aware of?

Part I will focus on national "bad banks" that are taking over and selling distressed properties

- How do these "bad banks" operate?
- What kind of real estate assets are they offering, or will they offer, to investors and under what terms?
- What investors are looking for from these banks and what legal risks that investors must be aware of?

Part II will focus on the application of the Alternative Investment Fund Managers Directive (AIFMD); and a comparison between how the US and Europe have dealt with rebuilding the market since the financial crisis and recent investment trends seen in each continent.



Neil Callanan



Avv. Alessandra Tarissi De Jacobis



Dr Duarte de Athayde



Anders Forkman



Gerard F. Hernandez-Colet



Terry A. Selzer



Matteo Cidonio



Joseph Philip Forte



Ronnie Hanna



Michael Hornsby



Evan Z. Lazar

> Followed by a cocktail sponsored by:



16:00
18:00

Logistics: solution pitchings Followed by a networking coffee

ASSET CLASS | PROJECT PRESENTATIONS | LOGISTICS PITCHING AREA | LEVEL -1

16:00-16:30 Logistics center for Tuscany "Amerigo Vespucci S.p.A", European platform in the heart of the Mediterranean

Organiser: Toscana

17:00-17:30 Investment in Logistics Real Estate - Quo Vadis

Organiser: Garbe Logistic

16:30
17:30

Ricardo Bofill Taller de Arquitectura - Cocktail

NETWORKING EVENT | STAND 05.01 | LEVEL -1

Organiser: Ricardo Bofill Taller de Arquitectura

16:30
17:30

Innovating tourism in the digital era: the experience of Florence metropolitan area

GEOGRAPHICAL FOCUS | PANEL | GREEN ROOM | MIPIM INNOVATION FORUM

Sponsor:



Speakers:

Mauro Mezzenzana, Project Portfolio Manager, Lab#ID - LIUC
Università Cattaneo

Dr Simone Tani, Director for Tourism and Economic Development,
City of Florence, City of Florence

Prof. Carlo Ratti, Director, MIT Senseable City Lab & Partner, Carlo
Ratti Associati, Carlo Ratti Associati

The presentation will cover the pillars of the digital strategy for tourism:

1. the new infrastructure of visitor centers of the City and information offices. A brand new system of specialized locations available for tourists, able to provide advanced informations and welcoming services, integrating digital and front line services. The 3D Film of the City, a new 20 minutes film, free admission, is the new offer of the Main Visitor Center.

2. The multichannel information system, based on a single event management system and information office, spreading the touristic informations every day through multiple channels, among which the physical centers, the touristic contact center, the digital monitors positioned all over the city, the wifi system.

3. The Florence Card, the key instrument to visit the city. It grants admission to 70 locations (museums, parks, villas, etc.) in the City . Plus the local transport system. Valid 72 hours, it can be purchased online. The digital environment of the Card includes a dedicated APP, which complements with the other two main APPs, such as Florence Heritage, with info on the UNESCO heritage, FirenzeUp, connecting to the city's events database, and Firenze the Walking City, suggesting historic and panoramic walking itineraries around Florence and in the city.

4. The new touristic attractions of the City. Florence is always looking forward to finding new touristic attractions. Historical Parks are one of the key assets to be turned into touristic attractions. The City has developed a physical-digital strategy for the most important park of the City, the Cascine, and it is going soon to launch, in the same track, the parks of the Medici Villas, which became in 2013 UNESCO world heritage.



Mauro Mezzenzana



Dr Simone Tani



Prof. Carlo Ratti
© Lars Krüger

16:45
17:30

« La rose de Cherbourg » at La Défense: reinventing infrastructure for the city !

CONFERENCE | MAR-PR29, AGORA

Organisers: Paris Region Pavilion

Epadesa

17:00
18:00

Architects of Turkey on the stage! Meet creativity and see collaboration opportunities

CONFERENCE | PURPLE ROOM | LEVEL-1

Country of Honour: Turkey

Organiser: Kalebodur

17:00
18:00

MIPIM Final Press Conference

EVENT | ORANGE ROOM | LEVEL -1

17:00
18:30

City of Tallinn reception and Estonian beer degustation

NETWORKING EVENT | STAND 13.18/15.17

Organiser: City of Tallinn

17:00
18:30

Major projects of metropolitan hub Strasbourg Mulhouse

PROJECT PRESENTATION | STAND 03.02/05.05

Organiser: Metropolitan Hub Strasbourg Mulhouse

17:00
18:30

Office & historical buildings to hotels conversions : building the success

ASSET CLASS | WORKSHOP | BLUE ROOM | LEVEL 3

Sponsor:  Real value in a changing world

Presenters:

Guillaume Canciani, Associate Director, JLL
Gwenola Donet, France Director - Hotels & Hospitality Group, JLL
Julien Walid Goudiard, National Director Project & Development Services, Jones Lang LaSalle
Yves Marchal, Managing Director Southern Europe, JLL Hotels & Hospitality

- What are the main drivers of a successful conversion?
- Who are the stakeholders involved and when do they step in?
- How to manage many stakeholders with a common target but divergent views (owner, architect, developer, operator, designer, local authorities...)?

Case study 1 | Mandarin oriental Paris

Speakers:

Christophe Begin, VP Development Hotels, Vinci Construction

Case study 2 | Four seasons Florence

Speakers:

Francesco Cefalu', Director of Development, Europe, Four Seasons Hotels and Resorts

Lorenzo Bonacchi, Director of Business Development, Fingen



Guillaume Canciani



Gwenola Donet



Julien Walid Goudiard



Yves Marchal



Christophe Begin



Francesco Cefalu'



Lorenzo Bonacchi

17:00
19:00

Drinks reception with Mebe Development

NETWORKING EVENT | STAND 11.18/13.17 | LEVEL 01

Country of Honour: Russia

Organisers: Mebe Development

ING Media

17:30
18:15

Icade, developer of big metropolises: we bring life to the city

CONFERENCE | MAR-PR29, AGORA

Organisers: Paris Region Pavilion

Icade

17:30
19:30

Knight Frank drinks reception

NETWORKING EVENT | CROISSETTE VILLAGE – CV.02

By invitation only

Country of Honour: Russia

Organiser: Exclusive Knight Frank event

18:00
18:45

Oil & Gas overview - Maricá perspectives and opportunities

CONFERENCE | PURPLE ROOM | LEVEL-1

Country of Honour: Brazil

Organiser: City of Maricá

18:00
19:00

Investors' cocktail

NETWORKING EVENT | DEEP DESIGN RECEPTION LOUNGE | LEVEL 3

By invitation only

Organisers: Abreu Advogados, Cocuzza & Associati, Cuatrecasas, Gonçalves Pereira, Husen Advokater, Secure Legal Title, Vinge

ABA Section of International Law

18:15
19:00

MIPIIM Awards Cocktail and Red Carpet

EVENT | GRAND AUDITORIUM FOYER | LEVEL 1

Open to all MIPIIM participants

19:00
20:00

MIPIIM Awards Ceremony

Discover and celebrate the most outstanding real estate projects worldwide.

EVENT | GRAND AUDITORIUM | LEVEL 1

Open to all MIPIIM participants



Sponsor:

IMMOBILIEN ZEITUNG
NACHRICHTEN FÜR DIE IMMOBILIENWIRTSCHAFT

THURSDAY 13 MARCH

BRAZIL

16:00
16:45

Perspectives for Brazilian real estate on a World Cup year

CONFERENCE | PURPLE ROOM | LEVEL-1

Country of Honour: Brazil

Organiser: Sistema COFECI-CRECI

18:00
18:45

Oil & Gas overview - Maricá perspectives and opportunities

CONFERENCE | PURPLE ROOM | LEVEL-1

Country of Honour: Brazil

Organiser: City of Maricá

RUSSIA

10:00
11:30

Investment in the development of cultural and sports facilities: factors for success

CONFERENCE | SEA BREEZE

Country of Honour: Russia

Organiser: Kommersant

11:00
11:45

Future of Khimki and MEBE

CONFERENCE | PURPLE ROOM | LEVEL-1

Country of Honour: Russia

Organisers: MEBE Development

ING Media

12:00
13:00

International Architectural Contests – Tool for improving the quality of developed urban environment

CONFERENCE | STAND SB.01

Country of Honour: Russia

Organiser: Moscow City Government

Co-organiser: Russian Guild of Property

Managers and Developers

17:00
19:00

Drinks reception with Mebe Development

NETWORKING EVENT | STAND 11.18/13.17 | LEVEL 01

Country of Honour: Russia

Organisers: Mebe Development

ING Media

17:30
19:30

Knight Frank drinks reception

NETWORKING EVENT | CROISSETTE VILLAGE – CV.02

By invitation only

Country of Honour: Russia

Organiser: Exclusive Knight Frank event

TURKEY

14:00
14:45

Dynamics of real estate Market of Turkey: where Turkey stands in the world of emerging markets?

CONFERENCE | PURPLE ROOM | LEVEL-1

Country of Honour: Turkey

Organiser: Gyoder

15:00
15:45

Turkey's vision on sustainable buildings. Trends and foresight

CONFERENCE | PURPLE ROOM | LEVEL-1

Country of Honour: Turkey

Organiser: Cedbik

17:00
18:00

Architects of Turkey on the stage! Meet creativity and see collaboration opportunities

CONFERENCE | PURPLE ROOM | LEVEL-1

Country of Honour: Turkey

Organiser: Kalebodur

BELGIAN PAVILION

08:30
09:30

A development method for Brussels with Minister President

CONFERENCE | BELGIAN PAVILION, CONFERENCE ROOM

By invitation only

Organisers: *Belgian Pavilion*

Brussels Capital Region

10:00
12:30

Ghent: the secret of a smart city

CONFERENCE | BELGIAN PAVILION, CONFERENCE ROOM

Organisers: *Belgian Pavilion*

Flanders Ghent Development Group

10:30
11:30

The coexistence of the functions for the benefit of the inhabitants

CONFERENCE | STAND C1.01

Organisers: *Belgian Pavilion*

Brussels Capital Region

12:00
13:00

Brussels invest and export Networking drink

NETWORKING EVENT | STAND C1.01

Organisers: *Belgian Pavilion*

Brussels Capital Region

14:30
15:30

The Canal at the centre of Brussels' regional development

PROJECT PRESENTATION | BELGIAN PAVILION, CONFERENCE ROOM

By invitation only

Organisers: *Belgian Pavilion*

Brussels Capital Region

15:30
16:30

Knokke-Heist: Maes & Boeremboomplein

PROJECT PRESENTATION | BELGIAN PAVILION, CONFERENCE ROOM

Organisers: *Belgian Pavilion*

City of Knokke-Heist

PARIS REGION PAVILION

10:30
11:00

Presentation of the La Défense Seine Arche area, its projects and challenges, using the scale model

PROJECT PRESENTATION | MAR-PR29

Organisers: *Paris Region Pavilion*

Epadesa

10:30
11:00

Gécina et Bouygues: le label biodiversité

CONFERENCE | MAR-PR16

Organiser: *Paris Region Pavilion*

10:30
11:00

The Cité musicale départementale de l'Île Seguin: a cultural facility with an international reach

PROJECT PRESENTATION | MAR-PR22

Organisers: *Paris Region Pavilion*

Hauts-de-Seine Department

10:30
11:30

Dynamiques urbaines au centre de l'agglomération Evry Centre Essonne: la réhabilitation des arènes de l'agora, un levier d'attractivité

CONFERENCE | MAR-PR05

Organisers: *Paris Region Pavilion*

Communauté d'agglomération Evry Centre Essonne

11:00
11:30

Paris 17e: Porte Pouchet, des bureaux et un hôtel autour de la nouvelle place Pouchet

CONFERENCE | MAR-PR16

Organisers: *Paris Region Pavilion*

Semavip

11:00
11:45

Majunga: the reinvented tower

PROJECT PRESENTATION | MAR-PR29, AGORA

Organisers: *Paris Region Pavilion*

Unibail-Rodamco

11:30
12:30

Paris 13e: consultation Austerlitz gare, 50 000 m2 de bureaux et hôtel, 20 000 m2 de commerces et activités dans un site historique

CONFERENCE | MAR-PR16

Organisers: *Paris Region Pavilion*

Semapa

11:45
12:30

Grand Paris with many investment opportunities

CONFERENCE | MAR-PR29, AGORA

Organisers: *Paris Region Pavilion*

Société du Grand Paris / Région Ile-de-France

12:30
13:00

Le Bourget metropolitan cluster: Grand Paris' business class

CONFERENCE | MAR-PR29, AGORA

Organisers: *Paris Region Pavilion*

EPA Plaine de France

14:30
15:00

Le potentiel de l'espace monde Vallée de la Seine - Grand Paris

CONFERENCE | MAR-PR09

Organisers: *Paris Region Pavilion*

Comité d'expansion économique du Val-d'Oise / Normandy Avenue

14:30
15:15

Presentation of the La Défense Seine Arche area, its projects and challenges, using the scale model

PROJECT PRESENTATION | MAR-PR29

Organisers: *Paris Region Pavilion*

Epadesa

15:15
16:00

Marne-la-Vallée's development potential and international image

CONFERENCE | MAR-PR29, AGORA

Organisers: *Paris Region Pavilion*

EPAMARNE / EPAFRANCE

15:30
16:30

Paris 17e : Clichy Batignolles, une nouvelle offre de bureaux autour du palais de justice de Paris et du pôle de transports de la Porte de Clichy

CONFERENCE | MAR-PR16

Organisers: Paris Region Pavilion

Paris Batignolles Aménagement

16:00
16:45

Grand Paris international university quarter: a new university and urban complex

CONFERENCE | MAR-PR29, AGORA

Organisers: Paris Region Pavilion

EPA Plaine de France

16:45
17:30

« La rose de Cherbourg » at La Défense: reinventing infrastructure for the city !

CONFERENCE | MAR-PR29, AGORA

Organisers: Paris Region Pavilion

Epadesa

17:30
18:15

Icade, developer of big metropolises: we bring life to the city

CONFERENCE | MAR-PR29, AGORA

Organisers: Paris Region Pavilion

Icade

LONDON PAVILION

10:00
10:30

London stansted Cambridge corridor

CONFERENCE | LONDON STAND, SUNSET HALL

Organiser: London Pavilion

10:30
11:00

London's future transport infrastructure needs

CONFERENCE | LONDON STAND, SUNSET HALL

Organisers: London Pavilion

London Chamber of Commerce & Industry

11:00
11:30

The next wave of residential investors

CONFERENCE | LONDON STAND, SUNSET HALL

Organisers: London Pavilion

Estates Gazette & Savills

11:00
12:30

City offices - Getting the balance right

CONFERENCE | AUDITORIUM K

By invitation only

Organisers: London Pavilion

City of London & CPA

11:30
12:00

Enfield: neighbourhoods for the 21st century

CONFERENCE | LONDON STAND, SUNSET HALL

Organisers: London Pavilion

London Borough of Enfield

12:00
12:30

Office design

CONFERENCE | LONDON STAND, SUNSET HALL

Organiser: London Pavilion

12:30
13:00

Old Street & Shoreditch

CONFERENCE | LONDON STAND, SUNSET HALL

Organiser: London Pavilion

15:30
16:00

The Farrell review

CONFERENCE | LONDON STAND, SUNSET HALL

Organiser: London Pavilion

FRIDAY 14 MARCH

Programme of Conferences and Events



FRIDAY 14 MARCH

MORNING

10:00
11:00

MIPIM Wrap-Up

The “must-attend” conference!

A summary of the content of conferences & events of MIPIM 2014 providing a sharp perspective of the industry’s outlook.

GLOBAL REAL ESTATE | PANEL | GREEN ROOM | MIPIM INNOVATION FORUM

In association with:



Moderator:

Erwan Quintin, Professor, Wisconsin School of Business

Speakers:

Dr Mahdi Mokrane, Head of European Strategy and Research, LaSalle Investment Management

Mary Fleischmann, President and CEO, The Counselors of Real Estate



Erwan Quintin



Dr Mahdi Mokrane



Mary Fleischmann

11:00
11:30

City of Tallinn Prize Draw

NETWORKING EVENT | STAND 13.18/15.17

Organiser: City of Tallinn

11:00
12:00

Ten must-have innovative solutions

A selection of 10 must-have innovations discovered at MIPIM 2014

INNOVATION | PANEL | GREEN ROOM | MIPIM INNOVATION FORUM

Moderator:

Peter Woodward, Lead Facilitator, Quest Associates

Speakers:

Marek Pärtel, Founding Partner, Estateguru OÜ

Prof. Carlo Ratti, Director, MIT Senseable City Lab & Partner, Carlo Ratti Associati, Carlo Ratti Associati



Peter Woodward



Prof. Carlo Ratti
© Lars Krüger